

8:00 am – 9:00 am	Program Registration & Breakfast
8:00 am – 8:15 am	<p>University Tours <i>Enjoy a 60-minute walking tour of our campus and residence halls led by a Western New England University Student Ambassador. Reservations are made at the Tour Table. Tours are conducted beginning at 8:00 am; departures are on a continuing basis. Tours are also available beginning at 11:30 am on a continuing basis until 2:00 pm.</i></p>
9:00 am – 9:45 am	<p>Introduction to the First Year at Western New England University <i>This session serves as an overview of the first year experience as seen through the eyes of current students and includes a welcome address by Dr. Anthony Caprio, President of Western New England University.</i></p>
10:00 am – 10:45 am	<p>Introduction to the Study of Business <i>What is unique about the programs of study of Business at Western New England University? How do students interact with faculty? What support can be expected? What kind of academic commitment must be made to be successful? These and other issues are highlighted through student/faculty commentary in this session led by the Dean and Assistant Dean of the College of Business.</i></p>
11:00 am – 12:00 pm	<p>Exploring Fields of Business <i>This session is for both students and parents. Interactive discussions are designed to highlight each of the major areas of business study: Accounting, Arts & Entertainment Management, Business Analytics, Entrepreneurship, Finance, International Business, Management, Marketing, Marketing Communication & Advertising, Pharmaceutical Business, and Sport Management.</i></p>
11:00 am – 11:45 pm	<p>Admission, Financial Aid & Application Information Review Session <i>Now is the time to apply! This session, offered twice, will provide an overview of Western New England University's admission and financial aid process. You will also have the opportunity to have your individual questions answered by a member of the admissions and financial aid team.</i></p>
11:30 am – 2:00 pm	<p>University Tours <i>Enjoy a 60 minute walking tour of our campus and residence halls led by a Western New England University Student Ambassador. Tours take a little over an hour, rain or shine.</i></p>
12:00 pm – 2:00 pm	<p>Exhibit and Conversation Area <i>Hot and cold hors d'oeuvres will be served as you meet with our faculty and academic Deans, who will be available to answer individual questions regarding academic programs and opportunities for internships, the honors program, and study abroad. Representatives from Admissions, Financial Aid, student clubs and organizations, Athletics, and Student Support Services will also be on hand to answer any questions you may have and to share perspectives on campus life.</i></p>

1:15 pm – 2:00 pm

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