

Upcoming Events

Business of Lawyering Seminar

S. Prestley Blake Law Center,
Western New England College
February 27, 2009

Third Annual "How To" Entrepreneurship Institute

S. Prestley Blake Law Center, Room D,
Western New England College
Keynote: Michael Chaisson, BlackBoard
March 27, 2009

Speaker Series

S. Prestley Blake Law Center,
Western New England College

Laurie Hauber, Assistant Professor of the
Practice of Law, Vanderbilt University Law School
November 6, 2008

Robert Fairlee, Director of the Master's
Program in Applied Economics and Finance at
UC-Santa Cruz and author of *Race and
Entrepreneurial Success*. November 25, 2008

Darian Ibrahim, Associate Professor of Law,
University of Arizona Rogers College of Law
January 22, 2008

Dorothy Bridges, President & CEO, City First
Bank, Washington, DC April 16, 2009

Extreme Business Makeovers

TD Banknorth Community Conference Room,
1441 Main Street, Springfield, MA
December 5, 2008
June 4, 2009

Information Sessions

Scibelli Enterprise Center Building, SEC Training Room,
One Federal Street, Springfield, MA

The Business of Being on the Web
November 13, 2008

**Getting the Help You Need—Employees,
Independent Contractors**
January 8, 2009

Registering, Permitting, Licensing
March 5, 2009

**Understanding and Evaluating the Risks
and the Liabilities of a Consulting Practice**
April 7, 2009

www.law.wnec.edu/lawandbusiness

Keynote Speaker Dean Cycon



Dean Cycon is a leader of the American Fair Trade Coffee Movement and the owner of Dean's Beans Organic Coffee, a certified 100% organic, fair trade, kosher, three million

dollar coffee roasting operation in Orange, MA. For over 30 years, Mr. Cycon has been a legal advocate and activist for indigenous people and he has developed new business models founded on respect, ethics, and justice.

He is the Cofounder of Coffee Kids (a nonprofit development group), and of Cooperative Coffees, the world's first fair trade roasters' cooperative which has allowed roasters to buy Fair Trade coffee directly from farmers for the first time. He is the author of *Javatrekker: Dispatches from the World of Fair Trade Coffee*, a gripping travelogue about his adventures in the coffeelands, which received the Gold Medal Award for the best travel book of 2008 from the Independent Book Publishers Association.

Mr. Cycon has worked in Uttas Pradesh, India, and the Kurdish areas of Iran designing and building bio-gas, alternative energy plants, turning cow manure into methane gas. He was one of the first lawyers in the world to focus on environmental issues in indigenous communities. He fought uranium, oil, gas, and gold mining on Native American reservations, and worked on the first draft of the United Nations Declaration on the Rights of Indigenous Peoples.

Mr. Cycon earned his B.A. from Williams College, his J.D. from New York University Law School, and his LL.M. in International Indigenous Rights and Environmental Justice from Yale Law School.

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WESTERN NEW ENGLAND COLLEGE

Law and Business Center for
Advancing Entrepreneurship
1215 Wilbraham Road
Springfield, MA 01119

www.law.wnec.edu/lawandbusiness

Interdisciplinary
Conference
2008

Entrepreneurship in a Global Economy

Friday, October 17, 2008

Join international policy makers,
scholars, and practitioners
to explore global issues relating
to entrepreneurship and commu-
nity development, and discuss the
challenges facing existing small
businesses and start-ups.



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Law and Business Center for
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Interdisciplinary Conference 2008

Friday
October 17, 2008
Entrepreneurship
in a Global
Economy

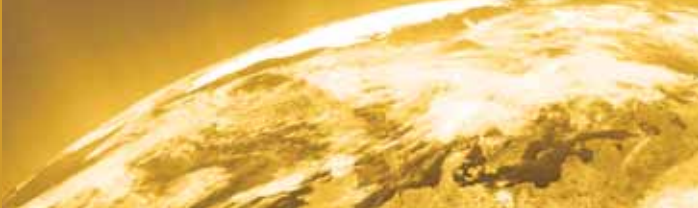


Cosponsored by the Massachusetts Bar Association



Interdisciplinary Conference 2008

Entrepreneurship in a Global Economy



Friday, October 17, 2008
Western New England School of Law
S. Prestley Blake Law Center, Room D
8:30 a.m. – 4:15 p.m.
Price: \$50 per person

Registration and Continental Breakfast
8:30 – 9:00 a.m.

Welcome
9:00 – 9:15 a.m.

Panel 1: Environmentalism & Entrepreneurship
9:15 – 10:30 a.m.

Moderator: **Dr. Bruce Clemens**, Assistant Professor of Management, Western New England College School of Business

Panelists: **Brian Glick**, Clinical Associate Professor of Law, Fordham Law School

Luke W. Cole, Executive Director, Center on Race, Poverty & the Environment

Lisa LeSage, Associate Dean and Director, Business Law Programs, Lewis & Clark Law School



Break
10:30 – 10:45 a.m.

Panel 2: Globalization & Entrepreneurship
10:45 – 12:00 noon

Moderator: **Dr. Lynn Bakstran**, Assistant Professor of Marketing, Western New England College School of Business

Panelists: **Dr. Rangamohan V. Eunni**, Associate Professor of Management, Youngstown State University Williamson College of Business Administration

Dr. Paul Watanabe, Director, Institute for Asian American Studies, and Associate Professor, Political Science, UMass Boston

Steven Camarota, Director of Research, Center for Immigration Studies, Washington, DC

Luncheon and Keynote
12:00 noon – 1:15 p.m.

Keynote Speaker: **Dean Cycon**
Owner, Dean's Beans Organic Coffee
Leader, American Fair Trade Coffee Movement

Panel 3: Finance & Entrepreneurship
1:15 – 2:30 p.m.

Moderator: **Robert Statchen**, Assistant Clinical Professor, Western New England College School of Law

Panelists: **Dr. Tatiana Manolova**, Assistant Professor of Management, Bentley College

Ellen Harnick, Senior Policy Counsel, Center for Responsible Lending

David Reiss, Associate Professor of Law, Brooklyn College of Law

Break
2:30 – 2:45 p.m.

Panel 4: Politics & Entrepreneurship
2:45 – 4:00 p.m.

Moderator: **Eric Gouvin**, Associate Dean for Academic Affairs and Professor of Law, Western New England College School of Law

Panelists: **Dr. Chad Moutray**, Chief Economist, U.S. Small Business Administration

Anthony Luppino, Associate Professor of Law & Director of Graduate Tax Law Program, University of Missouri–Kansas City School of Law

Jeff Lipshaw, Professor of Law, Suffolk University School of Law

Wrap Up & Closing Remarks
4:00-4:15 p.m.

Conference Registration

Please photocopy and send a separate registration form for each person attending. Mail to:

Law and Business Center
for Advancing Entrepreneurship
Western New England College

Attn: Interdisciplinary Annual Conference
1215 Wilbraham Road
Springfield, MA 01119

Name

Organization

Address

City	State	Zip
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Phone	Fax	

Registration Fee: \$50 per person.

Special Student Rate

Conference fee includes refreshments and lunch.

Make checks payable to:
Western New England College

For more information or to register contact:
Aimee Griffin Munnings
Tel.: 413-796-2030
Email: amunnings@law.wnec.edu

Conference information online at:
www.law.wnec.edu/lawandbusiness

For directions to the School of Law, visit
www.law.wnec.edu

