

EXTREME

Business Makeover

2010

Featured Business: **Olive Tree Books-N-Voices**

Join us for this fascinating look at how to take a start-up business to the next level. Olive Tree Books-N-Voices will get advice from:

Pamela Aronson, Owner of Pam's Paperbacks "Plus"

Lou Cadorette, C.P.A., M.S.T.

Antonio Dos Santos, Esq.,
Robinson Donovan, P.C.

Janine Fondon, President and CEO,
Unity First Direct, Inc.

John F. White, SVP Commercial Lending,
NUVO Bank & Trust Company



© 2006 The Republican Company. All rights reserved. Reprinted with permission.

Olive Tree Books-N-Voices is a family-owned bookstore which focuses on African American books and literature, multicultural books, book accessories, journals, Bibles, religious books, and many more Afro-centric items. The store hosts book signings; community events; and offers literary suggestions to individual customers, organizations, and book clubs.

Wednesday, December 8, 2010

12:00 noon–1:30 p.m.
NUVO Bank Community Room
1500 Main Street, Springfield, MA

Sponsored by



WESTERN NEW ENGLAND COLLEGE

**Law and Business Center
for Advancing Entrepreneurship**

This event is free and open to the public. Lunch will be served.