

EXTREME Business Makeover

Featured Business:

Organic Victory Garden Market

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Wednesday, JUNE 1, 2011

**12:00 noon – 1:30 p.m.
NUVO Bank Community Room
1500 Main Street, Springfield, MA**

For more information on the Western New England College
Law and Business Center for Advancing Entrepreneurship
call **413-796-2030** or email **lawandbusiness@wne.edu**
or visit **www.wne.edu/lawandbusiness**.

Western New England College's Law and Business
Center for Advancing Entrepreneurship presents the
EXTREME Business Makeover. During this event, experts
in the fields of law, accounting, marketing, and finance
offer advice on entrepreneurship, marketing, profitability,
and much more for preselected businesses.

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Presented by
CJ Thomas, owner
Organic Victory Garden Market
Springfield, MA
12:00 noon – 1:30 p.m.

Organic Victory Garden Market is a nonprofit designed to provide organic and natural food to poor communities at affordable prices. There are 43.3 million Americans currently living in poverty and 27.2 million of them are minorities. The goal of Organic Victory Garden Market is to locate organic supermarkets in the urban and rural communities where these poor people live. The location of these markets will be based on the needs of the community and the potential success of the market.

CJ Thomas currently works as a small business consultant. His past work includes working in management with Stop & Shop Corporation in its subsidiary Medi Mart operation and in Bradlee Discount stores. From 1985 to 1994, he owned and operated CJ Thomas Janitorial Service, with an employee base of 65 full-time and part-time employees. From 1975 to 1986, Thomas was the executive director of Unity Contractors Association. He also has experience as a restaurant owner and an educator. CJ earned his Bachelor of Arts in Marketing from the University of Hartford, where he also received a professional certificate in management.

EXPERTS:

MARKETING: **MARY JO VIEDERMAN**

Founder and President
Charter21
150 Blackberry Lane
Amherst, MA 01002
413-549-3950
mjviederman@charter21.com

INDUSTRY: **MICHAEL ABBATE**

Director of Finance & Administration
Western Massachusetts Enterprise Fund, Inc.
4 Open Square Way, Suite 407
Holyoke, MA 01040
413-420-0183 ext. 102
mabbate@wmef.org

BANKER: **JAMES MONTEMAYOR**

VP Commercial Loan Officer
Florence Savings Bank
117 Park Ave., Suite 302
West Springfield, MA 01089
413-858-3721
james.montemayor@florencebank.com

LAWYER: **MICHAEL S. SCHNEIDER**

Doherty, Wallace, Pillsbury and Murphy, P.C.
One Monarch Place, 19th Floor
1414 Main Street
Springfield, MA 01144-1900
413-733-3111
mschneider@dwpm.com

BUSINESS ADVISOR: **GENE R. TALSKY**

Director
Small Business Development
Valley Community Development Corporation
116 Pleasant Street
Eastworks Suite 325
Easthampton, MA 01027
413-529-0420
grt@valleycdc.com

