

**Western New England University Polling Institute
Massachusetts Statewide Survey, Nov. 5-11, 2013: Final Draft
Cell Phone Version**

Date: _____ Time: _____ Interviewer: _____

Respondent phone number: _____ Record number: _____

Q: INTRO *****

Hello, my name is (first name),

I am a student calling from Western New England University. We are conducting a public opinion survey in Massachusetts. The survey takes no more than seven minutes and all answers are confidential. Would you be willing to take the survey?

IF YES, CLICK NEXT TO CONTINUE.

IF NO, HIT CTRL-END AND CODE AS A REFUSAL.

IF THEY WANT TO SCHEDULE A CALLBACK, HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THERE IS NO ANSWER, HIT CTRL-END AND CODE THE PHONE NUMBER APPROPRIATELY.

IF RESPONDENT OBJECTS TO RECEIVING A CALL ON A CELL PHONE:

"I understand that this is a cell phone number. We are calling both cell phone and landline numbers to ensure we have a representative sample. Would you be willing to complete this short survey?"

Q: SAFE *****

Are you in a place where you can safely talk on the phone and answer my questions?
For example, if you are driving we can schedule a time to call back.

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS YES, BUT THE RESPONDENT SAYS HE / SHE IS DRIVING, SAY THAT WE WILL CALL THEM BACK. HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THE ANSWER IS NO, HIT CTRL-END AND SCHEDULE A CALLBACK.

Q: SCREEN *****

Are you age 18 or older?

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS NO, THANK THE RESPONDENT FOR HIS / HER TIME, AND EXPLAIN THAT WE ARE ONLY INTERVIEWING ADULTS FOR THE SURVEY. THEN, HIT CTRL-END AND CODE THE RESPONDENT AS INELIGIBLE.

Q: Q1*****

Are you a resident of Massachusetts?

- 1. Yes
- 2. No (Go to TERM1)
- 9. Don't know / Refused (DO NOT READ) (Go to TERM1)

Q: Q2a*****

What is the name of the county in Massachusetts where you live?

(INTERVIEWER: DO NOT READ CHOICES)

- 1. Barnstable
- 2. Berkshire
- 3. Bristol
- 4. Dukes
- 5. Essex
- 6. Franklin
- 7. Hampden
- 8. Hampshire
- 9. Middlesex
- 10. Nantucket
- 11. Norfolk
- 12. Plymouth
- 13. Suffolk
- 14. Worcester
- 15. Other (Specify): _____
- 99. Don't know / refused

Q: Q2*****

GENDER (by observation)

- 1. Male
- 2. Female

Q: SPEND*****

First, as the holiday season approaches, do you plan to spend more, the same amount, or less money on gifts than you spent last year?

(Interviewer: No need to read the response categories again unless the respondent asks for them.)

- 1. More
- 2. The same amount
- 3. Less
- 9. Don't know / Refused (DO NOT READ)

Q: ECON1*****

Next, we would like to ask you a few questions about the economy.

How would you rate the condition of the **national** economy these days?
Is it very good, fairly good, fairly bad, or very bad?

(Note to interviewer: No need to read the response categories
again unless the respondent asks for them.)

- 1. Very good
- 2. Fairly good
- 3. Fairly bad
- 4. Very bad
- 9. Don't know / No response (DO NOT READ)

Q: ECON2*****

Do you expect our **national economy** to get better, get worse, or stay about
the same within the next 12 months?

(Note to interviewer: No need to read the response categories
again unless the respondent asks for them.)

- 1 Get better
- 2 Get worse
- 3 Stay about the same
- 9 Don't know / No response (DO NOT READ)

Q: ECON3*****

Do you expect your **personal financial position** to get better,
get worse or stay about the same within the next 12 months?

(Note to interviewer: No need to read the response categories
again unless the respondent asks for them.)

- 1 Get better
- 2 Get worse
- 3 Stay about the same
- 9 Don't know / No response (DO NOT READ)

Q: ECON4*****

Which of these best describes your opinion?

- 1. The economy is recovering
- 2. The economy is not yet recovering but will recover soon
- 3. It will be a long time before the economy recovers
- 9. Don't know / Refused (DO NOT READ)

Q: MAR1*****

Next, do you support or oppose legalizing the use of marijuana for medical purposes?

- 1. Support
- 2. Oppose
- 9. Don't know / Refused (DO NOT READ)

Q: MAR2*****

As you may know, Massachusetts plans to license up to 35 dispensaries that would sell marijuana to patients who have been certified by a physician as having a debilitating medical condition, such as cancer, AIDS, or Parkinson's Disease.

How familiar are you with the state's plans to license dispensaries for this purpose?

- 1. Very familiar
- 2. Somewhat familiar
- 3. Not very familiar
- 4. Not at all familiar
- 9. Don't know / Refused (DO NOT READ)

Q: MAR3*****

Would you support or oppose having a medical marijuana dispensary in your community?

- 1. Support (GO TO Q. MAR4)
- 2. Oppose (GO TO Q. MAR5)
- 9. Don't know / Refused (DO NOT READ) (GO TO Q. MAR6)

Q: MAR4*****

In a sentence or two, can you say why you would **support** having a medical marijuana dispensary located in your community?

(GO TO Q. MAR6)

Q: MAR5*****

In a sentence or two, can you say why you would **oppose** having a medical marijuana dispensary located in your community?

Q: MAR6*****

How confident are you that, under the new law, medical marijuana will be dispensed **only** to people who have a legitimate medical need? Are you...

- 1. Very confident
- 2. Somewhat confident
- 3. Not very confident
- 4. Not at all confident
- 9. Don't know / Refused (DO NOT READ)

Q: MAR7*****

Do you support or oppose making the use of marijuana legal for **all** people?

- 1. Support
- 2. Oppose
- 9. Don't know / Refused (DO NOT READ)

Q: CAS1*****

Next, we'd like to ask you some questions about casinos.

Massachusetts is considering licensing up to three casinos in the state.

Do you support or oppose establishing casinos in Massachusetts?

- 1. Support
- 2. Oppose
- 9. Don't know / Refused (DO NOT READ)

Q: CAS2*****

Do you support or oppose having a casino in your community?

- 1. Support
- 2. Oppose
- 9. Don't know / Refused (DO NOT READ)

(Note: Questions CAS3 and CAS4 rotate in random order in the survey.)

Q: CAS3*****

If casinos opened in the state, how likely would you be to go to a casino to gamble?

Would you be...

- 1. Very likely
- 2. Somewhat likely
- 3. Not very likely
- 4. Not at all likely
- 9. Don't know / Refused (DO NOT READ)

Q: CAS4*****

If casinos opened in the state, how likely would you be to go to a casino to see a show or concert?

Would you be...

- 1. Very likely
- 2. Somewhat likely
- 3. Not very likely
- 4. Not at all likely
- 9. Don't know / Refused (DO NOT READ)

Q: CAS5*****

Do you think casinos will

Improve the quality of life in Massachusetts

Reduce the quality of life in Massachusetts

or will they make no difference to the quality of life in the state?

(INTERVIEWER: RESPONSE CATEGORIES ROTATE)

- 1. Improve the quality of life
- 2. Reduce the quality of life
- 3. Make no difference to the quality of life
- 9. Don't know / Refused (DO NOT READ)

Q: CAS6*****

Do you think casinos will

Improve the quality of life in the communities where they are located

Reduce the quality of life in the communities where they are located

or will they make no difference to the quality of life in the communities where they are located?

(INTERVIEWER: RESPONSE CATEGORIES ROTATE)

- 1. Improve the quality of life
- 2. Reduce the quality of life
- 3. Make no difference to the quality of life
- 8. It depends. Impact will vary by community (DO NOT READ)
- 9. Don't know / Refused (DO NOT READ)

Q: Q10a*****

Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- 1. Yes, has a home telephone (Go to Q. Q10b)
- 2. No, does not have a home telephone (Go to Q. Q41)
- 9. Don't know / Refused (DO NOT READ) (Go to Q. Q41)

Q: Q10b*****

Of all the PERSONAL telephone calls that you receive, do you get

- 1. All or almost all calls on a cell phone
- 2. Some on a cell phone and some on a regular home phone
- 3. All or almost all calls on a regular home phone
- 9. Don't know / Refused (DO NOT READ)

Q: Q41*****

We're almost finished. We have just a few more questions to help us understand our survey results.

Are you currently registered to vote at the address where you live or not?

- 1. Yes (GO TO Q. 42)
- 2. No (GO TO Q. 12)
- 9. Don't know / Refused (DO NOT READ) (GO TO Q. 12)

Q: Q42*****

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 Democrat (GO TO Q. 12)
- 2 Republican (GO TO Q. 12)
- 3 Independent (GO TO Q. Q42A)
- 4 Something else/ Other (GO TO Q. Q42A)
- 9 Don't Know/Refused (DO NOT READ) (GO TO Q. Q42A)

Q: Q42a*****
Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q12*****
What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

- 1. Eighth grade or less
- 2. High school incomplete (grades 9,10,11)
- 3. High school complete (grade 12)
- 4. Vocational/ technical school
- 5. Some college
- 6. Junior college graduate (2 yr, associate DEGREE)
- 7. Four year college graduate (bachelors)
- 8. Graduate work (masters, doctorate, law, medical school)
- 9. Don't know / refused

Q: Q13a *****
For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.)

Q: Q14*****
Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

- 1. Yes
- 2. No
- 9. Don't Know / Refused (DO NOT READ)

Q: Q15*****

Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

- 1. White
- 2. Black or African-American
- 3. Native American
- 4. Asian or Asian-American
- 5. Some other race (DO NOT READ)
- 9. Don't Know / Refused (DO NOT READ)

Q: Q16*****

So that we can group answers, is your total annual family income before taxes....?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1*****

That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted on Wednesday, November 13th on the Western New England University web site at www.wne.edu. Have a good day / evening.

(HIT ANY KEY TO CONTINUE)

Q: TERM1*****

We are only interviewing residents of Massachusetts for this study. Thank you for your time. Have a good day / evening.