

Massachusetts Statewide Telephone Survey

**Western New England University
Polling Institute**

November 5-11, 2013

TABLES

(Questions about the economy appeared before the following questions in the survey.)

Next, do you support or oppose legalizing the use of marijuana for medical purposes?

| | | Legalization of Medical Marijuana | | | |
|--|---------------------|-----------------------------------|--------|-----------------------------------|-----|
| | | Support | Oppose | Don't know / Refused (Vol.) | N* |
| Nov. 5 – 11, 2013 | Adults | 74% | 21% | 5% | 517 |
| | Registered voters | 72% | 23% | 5% | 467 |
| Familiarity with state's plans to license dispensaries | Very familiar | 74% | 24% | 1% | 69 |
| | Somewhat familiar | 81% | 15% | 4% | 209 |
| | Not very familiar | 72% | 23% | 5% | 150 |
| | Not at all familiar | 59% | 35% | 6% | 88 |
| Party Identification ** | Democrat | 71% | 24% | 5% | 173 |
| | Republican | 56% | 39% | 6% | 64 |
| | Independent | 77% | 18% | 5% | 222 |
| Gender | Male | 76% | 21% | 3% | 244 |
| | Female | 71% | 22% | 6% | 273 |
| Age | 18-34 | 83% | 16% | 1% | 53 |
| | 35-49 | 72% | 25% | 3% | 112 |
| | 50-64 | 76% | 19% | 5% | 177 |
| | 65 and older | 61% | 28% | 11% | 162 |
| Education | High school or less | 65% | 31% | 4% | 103 |
| | Some college | 74% | 18% | 8% | 113 |
| | College graduate | 78% | 19% | 3% | 295 |
| Region | Western MA | 66% | 26% | 8% | 108 |
| | Central MA | 75% | 20% | 6% | 58 |
| | North / South Shore | 74% | 22% | 4% | 148 |
| | Boston and suburbs | 77% | 19% | 4% | 198 |
| Oct. 26 – Nov. 1, 2012 | Registered voters | 63% | 29% | 8% | 644 |
| May 29 – 31, 2012 | Registered voters | 64% | 27% | 9% | 504 |

**Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party identification, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

*** Party identification was measured with the following question: "In politics today, do you consider yourself a Democrat, Republican, Independent or something else?"*

As you may know, Massachusetts plans to license up to 35 dispensaries that would sell marijuana to patients who have been certified by a physician as having a debilitating medical condition, such as cancer, AIDS, or Parkinson's Disease.

How familiar are you with the state's plans to license dispensaries for this purpose? Very familiar, somewhat familiar, not very familiar, not at all familiar?

| Familiarity With the State's Plans to License Dispensaries | | | | | | | |
|--|-------------------|---------------|-------------------|-------------------|---------------------|-----------------------------|-----|
| | | Very Familiar | Somewhat Familiar | Not Very Familiar | Not At All Familiar | Don't know / Refused (Vol.) | N |
| Nov. 5 – 11, 2013 | Adults | 13% | 43% | 28% | 16% | 0% | 517 |
| | Registered voters | 15% | 40% | 29% | 16% | 0% | 467 |

Would you support or oppose having a medical marijuana dispensary in your community?

| Support or Oppose Having a Medical Marijuana Dispensary in Your Community | | Support | Oppose | Don't know / Refused (Vol.) | N* |
|---|---------------------|---------|--------|-----------------------------------|-----|
| Nov. 5 – 11, 2013 | Adults | 61% | 30% | 9% | 517 |
| | Registered voters | 59% | 33% | 8% | 467 |
| Familiarity with state's plans to license dispensaries | Very familiar | 65% | 31% | 4% | 69 |
| | Somewhat familiar | 69% | 21% | 10% | 209 |
| | Not very familiar | 54% | 41% | 5% | 150 |
| | Not at all familiar | 48% | 37% | 15% | 88 |
| Party Identification | Democrat | 64% | 25% | 11% | 173 |
| | Republican | 43% | 56% | 1% | 64 |
| | Independent | 60% | 35% | 6% | 222 |
| Gender | Male | 66% | 26% | 8% | 244 |
| | Female | 56% | 34% | 9% | 273 |
| Age | 18-34 | 63% | 28% | 9% | 53 |
| | 35-49 | 66% | 27% | 7% | 112 |
| | 50-64 | 67% | 28% | 5% | 177 |
| | 65 and older | 48% | 39% | 13% | 162 |
| Education | High school or less | 59% | 35% | 6% | 103 |
| | Some college | 57% | 27% | 16% | 113 |
| | College graduate | 64% | 30% | 6% | 295 |
| Region | Western MA | 63% | 31% | 7% | 108 |
| | Central MA | 59% | 34% | 7% | 58 |
| | North / South Shore | 65% | 31% | 3% | 148 |
| | Boston and suburbs | 60% | 28% | 12% | 198 |

**Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party identification, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

How confident are you that, under the new law, medical marijuana will be dispensed **only** to people who have a legitimate medical need? Are you very confident, somewhat confident, not very confident, not at all confident?

| Confidence that Marijuana Will be Distributed Only to Those with a Legitimate Medical Need | | | | | | | |
|--|---------------------|-------------------|-----------------------|-----------------------|-------------------------|-----------------------------------|-----|
| | | Very Confident | Somewhat Confident | Not Very Confident | Not At All Confident | Don't know / Refused (Vol.) | N* |
| Nov. 5 – 11, 2013 | Adults | 15% | 37% | 24% | 21% | 3% | 517 |
| | Registered voters | 12% | 39% | 25% | 21% | 3% | 467 |
| Support or oppose having a dispensary in your community | Support | 19% | 47% | 18% | 14% | 3% | 316 |
| | Oppose | 9% | 20% | 34% | 35% | 1% | 156 |
| Familiarity with state's plans to license dispensaries | Very familiar | 25% | 34% | 19% | 21% | 0% | 69 |
| | Somewhat familiar | 16% | 42% | 19% | 21% | 2% | 209 |
| | Not very familiar | 8% | 40% | 31% | 18% | 3% | 150 |
| | Not at all familiar | 18% | 22% | 30% | 25% | 6% | 88 |
| Party Identification | Democrat | 9% | 41% | 31% | 16% | 3% | 173 |
| | Republican | 12% | 31% | 25% | 33% | 0% | 64 |
| | Independent | 13% | 40% | 21% | 23% | 3% | 222 |
| Gender | Male | 16% | 36% | 22% | 22% | 4% | 244 |
| | Female | 14% | 38% | 27% | 19% | 1% | 273 |
| Age | 18-34 | 18% | 35% | 23% | 22% | 2% | 53 |
| | 35-49 | 12% | 43% | 27% | 15% | 3% | 112 |
| | 50-64 | 16% | 33% | 24% | 23% | 3% | 177 |
| | 65 and older | 12% | 42% | 23% | 21% | 1% | 162 |
| Education | High school or less | 12% | 37% | 24% | 26% | 2% | 103 |
| | Some college | 26% | 32% | 22% | 18% | 2% | 113 |
| | College graduate | 11% | 40% | 26% | 20% | 3% | 295 |
| Region | Western MA | 18% | 39% | 29% | 11% | 3% | 108 |
| | Central MA | 15% | 58% | 20% | 7% | 0% | 58 |
| | North / South Shore | 13% | 36% | 22% | 26% | 2% | 148 |
| | Boston and suburbs | 16% | 33% | 25% | 22% | 4% | 198 |

**Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party identification, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

Do you support or oppose making the use of marijuana legal for **all** people?

| Legalization of Marijuana for Use by All People | | Support | Oppose | Don't know / Refused (Vol.) | N* |
|---|---------------------|---------|--------|-----------------------------------|-----|
| Nov. 5 – 11, 2013 | Adults | 41% | 51% | 8% | 517 |
| | Registered voters | 39% | 52% | 9% | 467 |
| Party Identification | Democrat | 38% | 52% | 11% | 173 |
| | Republican | 19% | 76% | 5% | 64 |
| | Independent | 45% | 49% | 6% | 222 |
| Gender | Male | 50% | 43% | 7% | 244 |
| | Female | 33% | 58% | 9% | 273 |
| Age | 18-34 | 48% | 47% | 6% | 53 |
| | 35-49 | 43% | 50% | 7% | 112 |
| | 50-64 | 46% | 44% | 10% | 177 |
| | 65 and older | 25% | 67% | 8% | 162 |
| Education | High school or less | 30% | 63% | 7% | 103 |
| | Some college | 48% | 45% | 8% | 113 |
| | College graduate | 44% | 48% | 8% | 295 |
| Region | Western MA | 41% | 51% | 8% | 108 |
| | Central MA | 40% | 49% | 10% | 58 |
| | North / South Shore | 45% | 50% | 5% | 148 |
| | Boston and suburbs | 41% | 49% | 9% | 198 |

**Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party identification, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

METHODOLOGY

The Western New England University Polling Institute survey consists of telephone interviews with 517 adults ages 18 and older drawn from across Massachusetts using random-digit-dialing Nov. 5-11, 2013. The sample yielded 467 adults who said they are registered to vote in Massachusetts. Unless otherwise noted, the figures in this release are based on the statewide sample of all adults.

Paid interviewers at The Polling Institute dialed household telephone numbers, known as “landline numbers,” and cell phone numbers using random samples obtained from Survey Sampling International of Shelton, CT. In order to draw a representative sample from the landline numbers, interviewers first asked for the youngest male age 18 or older who was home at the time of the call, and if no adult male was present, the youngest female age 18 or older who was at home at the time of the call. Interviewers dialing cell phone numbers interviewed the respondent who answered the cell phone after confirming three things: (1) that the respondent was in a safe setting to complete the survey; (2) that the respondent was an adult age 18 or older; and (3) that the respondent was a resident of Massachusetts. The landline and cell phone data were combined and weighted to reflect the adult population of Massachusetts by gender, race, age, and county of residence using U.S. Census estimates for Massachusetts. The data also were weighted to adjust for cell phone and landline usage based on state-level estimates for Massachusetts from the National Center for Health Statistics. The text of the questionnaire for this survey is available at www1.wne.edu/pollinginst.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for a sample of 517 adults is +/- 4.3 percent at a 95 percent confidence interval. Thus if 65 percent of adults said they support legalizing the use of marijuana for medical purposes in Massachusetts, one would be 95 percent sure that the true figure would be between 60.7 percent and 69.3 percent (65 percent +/- 4.3 percent) had all Massachusetts adults been interviewed, rather than just a sample. The margin of sampling error for the sample of 467 registered voters is +/- 4.5 percent at a 95 percent confidence interval. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

Established in 2005, the Western New England University Polling Institute conducts research on issues of importance to Massachusetts and the region. The Institute provides the University’s faculty and students with opportunities to participate in public opinion research. Additional information about the Polling Institute is available at www1.wne.edu/pollinginst.