

**Western New England University Polling Institute  
Massachusetts Statewide Survey, Oct. 1-7, 2013: Final Draft  
Cell Phone Version**

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Interviewer: \_\_\_\_\_

Respondent phone number: \_\_\_\_\_ Record number: \_\_\_\_\_

Q: INTRO \*\*\*\*\*  
Hello, my name is (first name),

I am a student calling from Western New England University. We are conducting a public opinion survey in Massachusetts. The survey takes no more than seven minutes and all answers are confidential. Would you be willing to take the survey?

IF YES, CLICK NEXT TO CONTINUE.

IF NO, HIT CTRL-END AND CODE AS A REFUSAL.

IF THEY WANT TO SCHEDULE A CALLBACK, HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THERE IS NO ANSWER, HIT CTRL-END AND CODE THE PHONE NUMBER APPROPRIATELY.

IF RESPONDENT OBJECTS TO RECEIVING A CALL ON A CELL PHONE:

"I understand that this is a cell phone number. We are calling both cell phone and landline numbers to ensure we have a representative sample. Would you be willing to complete this short survey?"

Q: SAFE \*\*\*\*\*  
Are you in a place where you can safely talk on the phone and answer my questions?  
For example, if you are driving we can schedule a time to call back.

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS YES, BUT THE RESPONDENT SAYS HE / SHE IS DRIVING, SAY THAT WE WILL CALL THEM BACK. HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THE ANSWER IS NO, HIT CTRL-END AND SCHEDULE A CALLBACK.

Q: SCREEN \*\*\*\*\*  
Are you age 18 or older?

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS NO, THANK THE RESPONDENT FOR HIS / HER TIME, AND EXPLAIN THAT WE ARE ONLY INTERVIEWING ADULTS FOR THE SURVEY. THEN, HIT CTRL-END AND CODE THE RESPONDENT AS INELIGIBLE.

Q: Q1\*\*\*\*\*

Are you a resident of Massachusetts?

- 1. Yes
- 2. No (Go to TERM1)
- 9. Don't know / Refused (DO NOT READ) (Go to TERM1)

Q: Q2a\*\*\*\*\*

What is the name of the county in Massachusetts where you live?

(INTERVIEWER: DO NOT READ CHOICES)

- 1. Barnstable
- 2. Berkshire
- 3. Bristol
- 4. Dukes
- 5. Essex
- 6. Franklin
- 7. Hampden
- 8. Hampshire
- 9. Middlesex
- 10. Nantucket
- 11. Norfolk
- 12. Plymouth
- 13. Suffolk
- 14. Worcester
- 15. Other (Specify): \_\_\_\_\_
- 99. Don't know / refused

Q: Q2\*\*\*\*\*

GENDER (by observation)

- 1. Male
- 2. Female

Q: Q2b\*\*\*\*\*

Do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1. Approve
- 2. Disapprove
- 9. Don't Know/Refused (DO NOT READ)

Q: Q2c\*\*\*\*\*

Do you approve or disapprove of the way Democrats in Congress are handling their job?

- 1. Approve
- 2. Disapprove
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: Q2d\*\*\*\*\*

Do you approve or disapprove of the way Republicans in Congress are handling their job?

1. Approve
2. Disapprove
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q2e\*\*\*\*\*

How familiar are you with the issues regarding the partial shutdown of the federal government that began on October 1st?

1. Very familiar
2. Somewhat familiar
3. Not very familiar
4. Not at all familiar
9. Don't know / Refused (DO NOT READ)

Q: Q2f\*\*\*\*\*

Based on what you know, who is MOST responsible for the partial shutdown of the federal government?

(INTERVIEWER: RESPONSE CATEGORIES ROTATE)

(IF RESPONDENT GIVES MORE THAN ONE OPTION,  
PROBE: WHO IS MOST RESPONSIBLE?)

President Barack Obama  
Republicans in Congress  
Democrats in Congress

1. President Barack Obama
2. Republicans in Congress
3. Democrats in Congress
4. All of the above (DO NOT READ)
5. None of the above (DO NOT READ)
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q3\*\*\*\*\*

Do you approve or disapprove of the way Deval (pronounced De-Vall) Patrick is handling his job as governor?

1. Approve
2. Disapprove
9. Don't Know/Refused (DO NOT READ)

Q: Q41 \*\*\*\*\*

Are you currently registered to vote at the address where you live or not?

- 1. Yes (Go to Q. Q42)
- 2. No (Go to Q. Q4a)
- 9. Don't know / Refused (DO NOT READ) (Go to Q. Q4a)

Q: Q42\*\*\*\*\*

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 Democrat (Go to Q. Q43)
- 2 Republican (Go to Q. Q43)
- 3 Independent (Go to Q. Q42a)
- 4 Something else/ Other (Go to Q. Q42a)
- 9 Don't Know/Refused (DO NOT READ) (Go to Q. Q42a)

Q: Q42a \*\*\*\*\*

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q43\*\*\*\*\*

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

(HIT ANY KEY TO CONTINUE)  
(QUESTIONS Q44 THROUGH Q50 ROTATE IN RANDOM ORDER)

Q: Q44\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Charles Baker?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q45\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Steve Grossman (pronounced Gr-oe-ssman)?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q46\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Martha Coakley (pronounced Coke-lee)?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q47\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Dan Wolf?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q48\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Don Berwick?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q49\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Joe Avellone (pronounced Ah-veh-loan)?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q50\*\*\*\*\*

Do you have a favorable or unfavorable opinion of Juliette Kayyem (pronounced Ky-yem)?

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. No opinion
- 9. Don't Know/ Refused (DO NOT READ)

Q: MATCH1\*\*\*\*\*

As you may know, voters in Massachusetts will elect a governor in November 2014.

If the election for governor were held today, and the candidates were

Steve Grossman, the Democrat

and

Charles Baker, the Republican

would you vote for

Steve Grossman

Charles Baker

or some other candidate for governor?

(NAMES ROTATE IN RANDOM ORDER IN THE QUESTION)

- 1. Steve Grossman, the Democrat (GO TO Q. MATCH2)
- 2. Charles Baker, the Republican (GO TO Q. MATCH2)
- 3. Some other candidate (GO TO Q. MATCH1B)
- 4. Wouldn't vote (DO NOT READ) (GO TO Q. MATCH1B)
- 5. Don't know / Undecided (DO NOT READ) (GO TO Q. MATCH1B)
- 9. Refused (DO NOT READ) (GO TO Q. MATCH1B)

Q: MATCH1B\*\*\*\*\*

At this moment do you lean more toward

Steve Grossman, the Democrat

or more toward

Charles Baker, the Republican

(NAMES ROTATE IN RANDOM ORDER IN THE QUESTION)

- 1. Steve Grossman, the Democrat
- 2. Charles Baker, the Republican
- 8. Don't know / Undecided (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: MATCH2\*\*\*\*\*

If the election for governor were held today, and the candidates were

Martha Coakley, the Democrat

and

Charles Baker, the Republican

would you vote for

Martha Coakley

Charles Baker

or some other candidate for governor?

(NAMES ROTATE IN RANDOM ORDER IN THE QUESTION)

- |   |                    |
|---|--------------------|
| 1. Martha Coakley, the Democrat         | (GO TO Q. Q4A)     |
| 2. Charles Baker, the Republican        | (GO TO Q. Q4A)     |
| 3. Some other candidate                 | (GO TO Q. MATCH2B) |
| 4. Wouldn't vote (DO NOT READ)          | (GO TO Q. MATCH2B) |
| 5. Don't know / Undecided (DO NOT READ) | (GO TO Q. MATCH2B) |
| 9. Refused (DO NOT READ)                | (GO TO Q. MATCH2B) |

Q: MATCH2B\*\*\*\*\*

At this moment do you lean more toward

Martha Coakley, the Democrat

or more toward

Charles Baker, the Republican

(NAMES ROTATE IN RANDOM ORDER IN THE QUESTION)

1. Martha Coakley, the Democrat
2. Charles Baker, the Republican
8. Don't know / Undecided (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q4a\*\*\*\*\*

Do you feel things in Massachusetts are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

1. Right direction
2. Wrong track
9. Don't know / Refused (DO NOT READ)

Q: Q4\*\*\*\*\*

What is the most important problem facing Massachusetts today?

(Note to interviewer: Do not read responses. Code the respondent's answer using these categories.)

1. Economy/jobs/stock market
2. Gas / oil prices
3. Taxes / government spending
4. Education
5. Health care
6. Environment / climate change / global warming
7. Crime
8. Corruption among public officials
9. Illegal immigration
10. Racism / race relations
11. Traffic / transportation
12. Housing / housing costs
13. Other (specify)
99. Don't know / refused

Q: Q8\*\*\*\*\*

Next, we would like to ask you a few questions about the health care reform legislation that passed in 2010, and is known as

The Affordable Care Act

or

Obamacare

(NAMES ROTATE IN RANDOM ORDER)

Based on what you know or have heard about the legislation, do you support or oppose it?

1. Support (GO TO Q. Q10)
2. Oppose (GO TO Q. Q9)
9. Don't know / No response (DO NOT READ) (GO TO Q. Q10)

Q: Q9\*\*\*\*\*

Which statement comes closest to describing why you oppose the health care legislation?

- 1 The legislation GOES TOO FAR in making changes
- 2 The legislation DOES NOT GO FAR ENOUGH in making changes
- 9 Don't know / No response (DO NOT READ)



Q: Q10\*\*\*\*\*

Do you think the health care reform legislation will improve the quality of care that you receive, reduce the quality of care, or make no difference?

1. Improve the quality of care
2. Reduce the quality of care
3. Make no difference
9. Don't know / Refused (DO NOT READ)

Q: Q11\*\*\*\*\*

Do you think the health care reform legislation will increase the amount of money that you pay for health care, reduce the amount of money that you pay for health care, or will it make no difference?

1. Increase the amount of money that you pay for health care
2. Reduce the amount of money that you pay for health care
3. It will make no difference
9. Don't know / Refused (DO NOT READ)

Q: Q10a\*\*\*\*\*

Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- |                                       |                 |
|---------------------------------------|-----------------|
| 1. Yes, has a home telephone          | (Go to Q. Q10b) |
| 2. No, does not have a home telephone | (Go to Q. Q12)  |
| 9. Don't know / Refused (DO NOT READ) | (Go to Q. Q12)  |

Q: Q10b\*\*\*\*\*

Of all the PERSONAL telephone calls that you receive, do you get

1. All or almost all calls on a cell phone
2. Some on a cell phone and some on a regular home phone
3. All or almost all calls on a regular home phone
9. Don't know / Refused (DO NOT READ)

Q: Q12\*\*\*\*\*

We're almost finished. We have just a few more questions to help us understand our survey results.

What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

1. Eighth grade or less
2. High school incomplete (grades 9,10,11)
3. High school complete (grade 12)
4. Vocational/ technical school
5. Some college
6. Junior college graduate (2 yr, associate DEGREE)
7. Four year college graduate (bachelors)
8. Graduate work (masters, doctorate, law, medical school)
9. Don't know / refused

Q: Q13a \*\*\*\*\*  
For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.)

Q: Q14\*\*\*\*\*  
Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

1. Yes
2. No
9. Don't Know / Refused (DO NOT READ)

Q: Q15\*\*\*\*\*  
Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

1. White
2. Black or African-American
3. Native American
4. Asian or Asian-American
5. Some other race (DO NOT READ)
9. Don't Know / Refused (DO NOT READ)

Q: Q16\*\*\*\*\*  
So that we can group answers, is your total annual family income before taxes...?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1\*\*\*\*\*  
That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted on Wednesday, October 9th on the Western New England University web site at [www.wne.edu](http://www.wne.edu). Have a good day / evening.

(HIT ANY KEY TO CONTINUE)

Q: TERM1\*\*\*\*\*  
We are only interviewing residents of Massachusetts for this study.  
Thank you for your time. Have a good day / evening.