

**Western New England University Polling Institute  
Massachusetts Statewide Survey, April 6-14, 2015: Final Draft  
Cell Phone Version**

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Interviewer: \_\_\_\_\_

Respondent phone number: \_\_\_\_\_ Record number: \_\_\_\_\_

Q: INTRO \*\*\*\*\*

Hello, my name is (first name),

I am a student calling from Western New England University. We are conducting a public opinion survey. The survey takes eight minutes or less and all answers are confidential. Would you be willing to take the survey?

IF YES, CLICK NEXT TO CONTINUE.

IF NO, HIT CTRL-END AND CODE AS A REFUSAL.

IF THEY WANT TO SCHEDULE A CALLBACK, HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THERE IS NO ANSWER, HIT CTRL-END AND CODE THE PHONE NUMBER APPROPRIATELY.

IF RESPONDENT OBJECTS TO RECEIVING A CALL ON A CELL PHONE:

"I understand that this is a cell phone number. We are calling both cell phone and landline numbers to ensure we have a representative sample. Would you be willing to complete this short survey?"

Q: SAFE \*\*\*\*\*

Are you in a place where you can safely talk on the phone and answer my questions?  
For example, if you are driving we can schedule a time to call back.

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS YES, BUT THE RESPONDENT SAYS HE / SHE IS DRIVING, SAY THAT WE WILL CALL THEM BACK. HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THE ANSWER IS NO, HIT CTRL-END AND SCHEDULE A CALLBACK.

Q: SCREEN \*\*\*\*\*

Are you age 18 or older?

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS NO, THANK THE RESPONDENT FOR HIS / HER TIME, AND EXPLAIN THAT WE ARE ONLY INTERVIEWING ADULTS FOR THE SURVEY. THEN, HIT CTRL-END AND CODE THE RESPONDENT AS INELIGIBLE.

Q: Q1\*\*\*\*\*

Are you a resident of Massachusetts?

- 1. Yes
- 2. No (Go to TERM1)
- 9. Don't know / Refused (DO NOT READ) (Go to TERM1)

Q: Q2a\*\*\*\*\*

What is the name of the county in Massachusetts where you live?

(INTERVIEWER: DO NOT READ CHOICES)

- 1. Barnstable
- 2. Berkshire
- 3. Bristol
- 4. Dukes
- 5. Essex
- 6. Franklin
- 7. Hampden
- 8. Hampshire
- 9. Middlesex
- 10. Nantucket
- 11. Norfolk
- 12. Plymouth
- 13. Suffolk
- 14. Worcester
- 15. Other (Specify): \_\_\_\_\_
- 99. Don't know / refused

Q: Q2\*\*\*\*\*

GENDER (by observation)

- 1. Male
- 2. Female

Q: Q41\*\*\*\*\*

Are you currently registered to vote at the address where you live or not?

- 1. Yes (GO TO Q42)
- 2. No (GO TO OLY1)
- 9. Don't know / Refused (DO NOT READ) (GO TO OLY1)

Q: Q42\*\*\*\*\*

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 Democrat (GO TO Q42B)
- 2 Republican (GO TO Q42B)
- 3 Independent (GO TO Q42A)
- 4 Something else / Other (GO TO Q42A)
- 9 Don't Know/Refused (DO NOT READ) (GO TO Q42A)

Q: Q42a \*\*\*\*\*

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q42B \*\*\*\*\*

Thinking about your voter registration that is on file with your local election office, are you registered as a

- 1 Democrat
- 2 Republican
- 3 Unenrolled or independent voter
- 4 Or something else? (specify)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q43 \*\*\*\*\*

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

(HIT ANY KEY TO CONTINUE)

Q: Q44 \*\*\*\*\*

Do you have a favorable or unfavorable opinion of Charlie Baker?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. Have heard of the person, but have no opinion of the person
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q45 \*\*\*\*\*

Do you have a favorable or unfavorable opinion of Elizabeth Warren?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. Have heard of the person, but have no opinion of the person
- 9. Don't Know/ Refused (DO NOT READ)

Q: Q46 \*\*\*\*\*

Do you have a favorable or unfavorable opinion of Ed Markey?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. Have heard of the person, but have no opinion of the person
- 9. Don't Know/ Refused (DO NOT READ)

Q: JOB1 \*\*\*\*\*

Do you approve or disapprove of the way Charlie Baker is handling his job as governor?

- 1. Approve
- 2. Disapprove
- 9. Don't know / Refused (DO NOT READ)

Q: JOB2 \*\*\*\*\*

Do you approve or disapprove of the way Elizabeth Warren is handling her job as United States senator?

- 1. Approve
- 2. Disapprove
- 9. Don't know / Refused (DO NOT READ)

Q: JOB3 \*\*\*\*\*

Do you approve or disapprove of the way Ed Markey is handling his job as United States senator?

- 1. Approve
- 2. Disapprove
- 9. Don't know / Refused (DO NOT READ)

Q: PREZ1 \*\*\*\*\*

Looking ahead to the race for president in 2016, there has been talk that Elizabeth Warren should run for president. Do you think it would be

A good idea

or

A bad idea

for Elizabeth Warren to run for president?

(Note to interviewer: The responses rotate.)

- 1. A good idea (GO TO PREZ2)
- 2. A bad idea (GO TO PREZ3)
- 9. Don't know / Refused (DO NOT READ) (GO TO OLY1)

Q: PREZ2 \*\*\*\*\*

In a sentence or two, can you say **why** you think it would be a **good idea** for Elizabeth Warren to run for president?

Q: PREZ3 \*\*\*\*\*

In a sentence or two, can you say **why** you think it would be a **bad idea** for Elizabeth Warren to run for president?

Q: OLY1\*\*\*\*\*

Next, a private group called Boston 2024 is working on a bid for Boston to host the 2024 Olympic summer games. How much information have you heard about the group's plans?

- 1. A lot
- 2. Some
- 3. A little
- 4. None at all
- 9. Don't know / Refused (DO NOT READ)

Q: OLY2\*\*\*\*\*

Do you support or oppose Boston bidding to host the Olympic summer games in 2024?

- 1. Support (GO TO OLY3)
- 2. Oppose (GO TO OLY4)
- 8. Don't know (DO NOT READ) (GO TO OLY5)
- 9. Refused (DO NOT READ) (GO TO OLY5)

Q: OLY3\*\*\*\*\*

In your own words, what is the top reason why you support Boston's efforts to host the Olympics?

{DO NOT READ LIST. ACCEPT ONLY ONE ANSWER - PROBE FOR MOST IMPORTANT.}

- 1. Exciting event to attend
- 2. The Olympics would bring prestige to Boston and surrounding areas
- 3. Visitors, sponsors and athletes would spend money while in Boston and surrounding areas
- 4. The Olympics would bring about needed transportation improvements
- 5. The Olympics would create jobs in Boston and surrounding areas
- 6. The Olympics would result in improved sports facilities in Boston and surrounding areas
- 7. The Olympics would create affordable housing in Boston after the Games are over
- 8. Other (specify)
- 9. Don't know / Refused

[GO TO Q. OLY5]

Q: OLY4\*\*\*\*\*

In your own words, what is the top reason why you oppose Boston's efforts to host the Olympics?

{DO NOT READ LIST. ACCEPT ONLY ONE ANSWER - PROBE FOR MOST IMPORTANT.}

- 01. The Olympics would require tax dollars
- 02. State and / or local government would end up with debt from the Olympics
- 03. The Olympics would bring crowds to Boston and surrounding areas
- 04. The Olympics would bring traffic to Boston and surrounding areas
- 05. The Olympics would bring crime to Boston and surrounding areas
- 06. The Olympics would make Boston a target for terrorist attacks
- 07. The Olympics would divert government spending from much needed programs
- 08. The salaries that are being paid to the top employees at Boston 2024
- 09. There hasn't been enough transparency about the bid
- 10. Other (specify)
- 11. Don't know / Refused

Q: OLY5\*\*\*\*\*

As you may know, Boston 2024 has proposed having all Olympic events occur in or near Boston to minimize travel between venues.

However, leaders of other cities in Massachusetts have proposed having some Olympic events in other parts of the state to involve more communities in the Games.

Which of the following statements comes closest to your view?

All Olympic events should occur in or near Boston

or

Most Olympic events should occur in or near Boston, with some events in other parts of the state

1. All Olympic events should occur in or near Boston
2. Most Olympic events should occur in or near Boston, with some events in other parts of the state
7. Neither statement. Boston should not host the Olympics (DO NOT READ)
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: OLY6\*\*\*\*\*

Would locating some Olympic events outside of the Boston area make you...

More likely to support Boston's bid for the Olympics

Less likely to support Boston's bid for the Olympics

Or would locating some events outside of the Boston area have no effect on your opinion?

(Note to interviewer: The responses rotate.)

1. More likely to support Boston's bid for the Olympics
2. Less likely to support Boston's bid for the Olympics
3. Locating events outside of the Boston area would have no effect
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q10a\*\*\*\*\*

We're almost finished. We have just a few more questions to help us understand our survey results.

Thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- |                                       |                 |
|---------------------------------------|-----------------|
| 1. Yes, has a home telephone          | (Go to Q. Q10b) |
| 2. No, does not have a home telephone | (Go to Q. Q12)  |
| 9. Don't know / Refused (DO NOT READ) | (Go to Q. Q12)  |

Q: Q10b\*\*\*\*\*

Of all the PERSONAL telephone calls that you receive, do you get

1. All or almost all calls on a cell phone
2. Some on a cell phone and some on a regular home phone
3. All or almost all calls on a regular home phone
9. Don't know / Refused (DO NOT READ)

Q: Q12\*\*\*\*\*

What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

1. Eighth grade or less
2. High school incomplete (grades 9,10,11)
3. High school complete (grade 12)
4. Vocational/ technical school
5. Some college
6. Junior college graduate (2 yr, associate DEGREE)
7. Four year college graduate (bachelors)
8. Graduate work (masters, doctorate, law, medical school)
9. Don't know / refused

Q: Q13a \*\*\*\*\*

For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.)

\_\_\_\_\_

Q: Q14\*\*\*\*\*

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

1. Yes
2. No
9. Don't Know / Refused (DO NOT READ)



Q: Q15\*\*\*\*\*

Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

1. White or Caucasian
2. Black or African-American
3. Native American
4. Asian or Asian-American
5. Some other race (DO NOT READ)
9. Don't Know / Refused (DO NOT READ)

Q: Q16\*\*\*\*\*

So that we can group answers, is your total annual family income before taxes....?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1\*\*\*\*\*

That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted beginning on Wednesday, April 15<sup>th</sup>, on the Western New England University web site at [www.wne.edu](http://www.wne.edu). Have a good day / evening.

(HIT ANY KEY TO CONTINUE)

Q: TERM1\*\*\*\*\*

We are only interviewing residents of Massachusetts for this study.  
Thank you for your time. Have a good day / evening.