

**Western New England University Polling Institute**  
**Massachusetts Statewide Survey, Nov. 8-15, 2015: Final Draft**  
**Cell Phone Version**

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Interviewer: \_\_\_\_\_

Respondent phone number: \_\_\_\_\_ Record number: \_\_\_\_\_

Q: INTRO \*\*\*\*\*

Hello, my name is (first name),

I am a student calling from Western New England University. We are conducting a survey that takes eight minutes or less, and all answers are confidential.. Would you be willing to take the survey?

IF YES, CLICK NEXT TO CONTINUE.

IF NO, HIT CTRL-END AND CODE AS A REFUSAL.

IF THEY WANT TO SCHEDULE A CALLBACK, HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THERE IS NO ANSWER, HIT CTRL-END AND CODE THE PHONE NUMBER APPROPRIATELY.

IF RESPONDENT OBJECTS TO RECEIVING A CALL ON A CELL PHONE:

"I understand that this is a cell phone number. We are calling both cell phone and landline numbers to ensure we have a representative sample. Would you be willing to complete this short survey?"

Q: SAFE \*\*\*\*\*

Are you in a place where you can safely talk on the phone and answer my questions?  
For example, if you are driving we can schedule a time to call back.

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS YES, BUT THE RESPONDENT SAYS HE / SHE IS DRIVING, SAY THAT WE WILL CALL THEM BACK. HIT CTRL-END AND SCHEDULE A CALLBACK.

IF THE ANSWER IS NO, HIT CTRL-END AND SCHEDULE A CALLBACK.

Q: SCREEN \*\*\*\*\*  
Are you age 18 or older?

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS NO, THANK THE RESPONDENT FOR HIS / HER  
TIME, AND EXPLAIN THAT WE ARE ONLY INTERVIEWING ADULTS FOR  
THE SURVEY. THEN, HIT CTRL-END AND CODE THE RESPONDENT AS INELIGIBLE.

Q: Q1\*\*\*\*\*  
Are you a resident of Massachusetts?

1. Yes
2. No (Go to TERM1)
9. Don't know / Refused (DO NOT READ) (Go to TERM1)

Q: Q2a\*\*\*\*\*  
What is the name of the county in Massachusetts where you live?

(INTERVIEWER: DO NOT READ CHOICES)

1. Barnstable
2. Berkshire
3. Bristol
4. Dukes
5. Essex
6. Franklin
7. Hampden
8. Hampshire
9. Middlesex
10. Nantucket
11. Norfolk
12. Plymouth
13. Suffolk
14. Worcester
15. Other (Specify): \_\_\_\_\_
99. Don't know / refused

Q: Q2\*\*\*\*\*  
What is your gender?

1. Male
2. Female

Q: Q41 \*\*\*\*\*

Are you currently registered to vote at the address where you live or not?

- |                                       |              |
|---------------------------------------|--------------|
| 1. Yes                                | GO TO Q. Q42 |
| 2. No                                 | GO TO Q. Q4A |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. Q4A |

Q: Q42 \*\*\*\*\*

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- |                                    |              |
|------------------------------------|--------------|
| 1 Democrat                         | GO TO Q. 42B |
| 2 Republican                       | GO TO Q. 42B |
| 3 Independent                      | GO TO Q. 42A |
| 4 Something else / Other           | GO TO Q. 42A |
| 9 Don't Know/Refused (DO NOT READ) | GO TO Q. 42A |

Q: Q42a \*\*\*\*\*

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q42B \*\*\*\*\*

Thinking about your voter registration that is on file with your local election office, are you registered as a

- 1 Democrat
- 2 Republican
- 3 Unenrolled or independent voter
- 4 Or something else? (specify)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q4a \*\*\*\*\*

Do you feel things in Massachusetts are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

- 1. Right direction
- 2. Wrong track
- 9. Don't know / Refused (DO NOT READ)

Q: JOB \*\*\*\*\*

Next, we'd like to ask you a few questions about people who are active in public life.

(HIT ANY KEY TO CONTINUE)

[QUESTIONS JOB2 AND JOB3 ROTATE IN RANDOM ORDER]

Q: JOB2 \*\*\*\*\*

Do you approve or disapprove of the way Elizabeth Warren is handling her job as United States senator?

1. Approve
2. Disapprove
9. Don't know / Refused (DO NOT READ)

Q: JOB3 \*\*\*\*\*

Do you approve or disapprove of the way Ed Markey is handling his job as United States senator?

1. Approve
2. Disapprove
9. Don't know / Refused (DO NOT READ)

Q: JOB1 \*\*\*\*\*

Do you approve or disapprove of the way Charlie Baker is handling his job as governor?

- |                                       |                 |
|---------------------------------------|-----------------|
| 1. Approve                            | GO TO Q. BAKER1 |
| 2. Disapprove                         | GO TO Q. BAKER2 |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. CAS1   |

Q: BAKER1 \*\*\*\*\*

In a sentence or two, can you say why you APPROVE of the job Charlie Baker is doing as governor?

[GO TO Q. CAS1]

Q: BAKER2 \*\*\*\*\*

In a sentence of two, can you say why you DISAPPROVE of the job Charlie Baker is doing as governor?

Q: CAS1 \*\*\*\*\*

Next, we'd like to ask you some questions about casinos.

Massachusetts is in the process of licensing up to three casinos in the state.

Do you support or oppose establishing casinos in Massachusetts?

1. Support
2. Oppose
9. Don't know / Refused (DO NOT READ)

Q: CAS5 \*\*\*\*\*

T: 3 5 1

Do you think casinos will

Improve the quality of life in Massachusetts

Reduce the quality of life in Massachusetts

or will they make no difference to the quality of life in the state?

(INTERVIEWER: RESPONSE CATEGORIES ROTATE)

1. Improve the quality of life
2. Reduce the quality of life
3. Make no difference to the quality of life
9. Don't know / Refused (DO NOT READ)

Q: CAS6 \*\*\*\*\*

Do you think casinos will

Improve the quality of life in the communities where they are located

Reduce the quality of life in the communities where they are located

or will they make no difference to the quality of life in the communities where they are located?

(INTERVIEWER: RESPONSE CATEGORIES ROTATE)

1. Improve the quality of life
2. Reduce the quality of life
3. Make no difference to the quality of life
8. It depends. Impact will vary by community (DO NOT READ)
9. Don't know / Refused (DO NOT READ)

Q: FANT1 \*\*\*\*\*

How familiar are you with fantasy sports games, in which participants assemble fantasy teams of professional athletes, and then compete against other teams based on the performance of those athletes? Are you...

(INTERVIEWER: READ RESPONSE CATEGORIES)

1. Very familiar
2. Somewhat familiar
3. Not very familiar
4. Not at all familiar
9. Don't know / Refused (DO NOT READ)

Q: FANT2 \*\*\*\*\*

Some fantasy sports games allow participants to deposit money in online accounts, and participants can then win or lose money based on the performance of their teams. State governments are considering regulating these games.

Do you support or oppose state governments regulating fantasy sports games that involve money, or haven't you thought much about this?

1. Support
2. Oppose
3. Haven't thought much about this
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q8 \*\*\*\*\*

Next, we would like to ask you a few questions about the health care reform legislation that passed in 2010, and is known as

The Affordable Care Act

or

Obamacare

Based on what you know or have heard about the legislation, do you support or oppose it?

[INTERVIEWER: NAMES OF THE LEGISLATION ROTATE IN RANDOM ORDER]

- |   |              |
|---|--------------|
| 1. Support                                | GO TO Q. Q10 |
| 2. Oppose                                 | GO TO Q. Q9  |
| 9. Don't know / No response (DO NOT READ) | GO TO Q. Q10 |

Q: Q9 \*\*\*\*\*

Which statement comes closest to describing why you oppose the health care legislation?

- 1 The legislation GOES TOO FAR in making changes
- 2 The legislation DOES NOT GO FAR ENOUGH in making changes
- 9 Don't know / No response (DO NOT READ)

Q: Q10 \*\*\*\*\*

Do you think the health care reform legislation has improved the quality of care that you receive, reduced the quality of care, or made no difference?

1. Improved the quality of care
2. Reduced the quality of care
3. Made no difference
9. Don't know / Refused (DO NOT READ)

Q: Q11 \*\*\*\*\*

Do you think the health care reform legislation has increased the amount of money that you pay for health care, reduced the amount of money that you pay for health care, or has it made no difference?

1. Increased the amount of money that you pay for health care
2. Reduced the amount of money that you pay for health care
3. It has made no difference
9. Don't know / Refused (DO NOT READ)

Q11A \*\*\*\*\*

Looking ahead to 2016, do you expect to pay more for health care, less for health care, or about the same amount of money that you are paying now for health care?

1. More
2. Less
3. About the same amount of money
9. Don't know / Refused (DO NOT READ)

Q: Q10a\*\*\*\*\*

We're almost finished. We have just a few more questions to help us understand our survey results.

Thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- |                                       |                 |
|---------------------------------------|-----------------|
| 1. Yes, has a home telephone          | (Go to Q. Q10b) |
| 2. No, does not have a home telephone | (Go to Q. Q12)  |
| 9. Don't know / Refused (DO NOT READ) | (Go to Q. Q12)  |

Q: Q10b\*\*\*\*\*

Of all the PERSONAL telephone calls that you receive, do you get

1. All or almost all calls on a cell phone
2. Some on a cell phone and some on a regular home phone
3. All or almost all calls on a regular home phone
9. Don't know / Refused (DO NOT READ)

Q: Q12 \*\*\*\*\*

What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

1. Eighth grade or less
2. High school incomplete (grades 9,10,11)
3. High school complete (grade 12)
4. Vocational/ technical school
5. Some college
6. Junior college graduate (2 yr, associate DEGREE)
7. Four year college graduate (bachelors)
8. Graduate work (masters, doctorate, law, medical school)
9. Don't know / refused



Q: Q13a \*\*\*\*\*

For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the  
respondent refuses to answer the question, enter 9999.)

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Q: Q14 \*\*\*\*\*

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

1. Yes
2. No
9. Don't Know / Refused (DO NOT READ)

Q: Q15 \*\*\*\*\*

Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS  
HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC.  
IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME  
OTHER RACE.)

1. White or Caucasian
2. Black or African-American
3. Native American
4. Asian or Asian-American
5. Some other race (DO NOT READ)
9. Don't Know / Refused (DO NOT READ)

Q: Q16 \*\*\*\*\*

So that we can group answers, is your total annual family income before taxes....?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1 \*\*\*\*\*

That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted beginning the week of November 16th on the Western New England University web site at [www.wne.edu](http://www.wne.edu). Have a good day / evening.

Q: TERM1 \*\*\*\*\*

We are only interviewing residents of Massachusetts for this study.

Thank you for your time. Have a good day / evening.