EARLY POLLING FINDS DEMOCRATS IN COMMAND IN MASSACHUSETTS
Voters give positive marks to Clinton and Sanders and take a dim view of Trump

TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). *(Names of declared and potential candidates for president were rotated in random order in the survey.)*

Favorable – Unfavorable Ratings for Hillary Clinton

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	52%	41%	0%	6%	1%	425
Party Registration**	Democrat	76%	16%	0%	7%	1%	154
	Republican	18%	80%	0%	1%	1%	51
	Unenrolled / Independent	41%	50%	0%	8%	1%	208
Gender	Male	41%	54%	0%	5%	1%	204
	Female	61%	31%	0%	8%	1%	221

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Party registration was measured with the following question: Thinking about your voter registration that is on file with your local election office, are you registered as a Democrat, Republican, unenrolled or independent voter, or something else?

Favorable – Unfavorable Ratings for Bernie Sanders

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	48%	23%	8%	20%	1%	425
Party Registration	Democrat	64%	13%	8%	15%	1%	154
	Republican	13%	54%	12%	21%	0%	51
	Unenrolled / Independent	47%	23%	5%	23%	1%	208
Gender	Male	41%	37%	5%	17%	1%	204
	Female	55%	12%	11%	22%	1%	221

Favorable – Unfavorable Ratings for Joe Biden

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	56%	28%	2%	12%	1%	425
Party Registration	Democrat	76%	14%	1%	8%	0%	154
	Republican	42%	45%	2%	11%	0%	51
	Unenrolled / Independent	46%	35%	2%	15%	2%	208
Gender	Male	52%	36%	1%	10%	1%	204
	Female	60%	22%	3%	14%	1%	221
Sept. 6-11, 2012	Registered voters	53%	31%	3%	10%	3%	545

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Favorable – Unfavorable Ratings for Donald Trump

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	22%	68%	0%	8%	1%	425
Party Registration	Democrat	10%	84%	0%	6%	0%	154
	Republican	43%	46%	0%	11%	0%	51
	Unenrolled / Independent	24%	65%	0%	9%	2%	208
Gender	Male	29%	64%	0%	6%	0%	204
	Female	16%	72%	0%	10%	2%	221

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Favorable – Unfavorable Ratings for Jeb Bush

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	28%	53%	3%	14%	2%	425
Party Registration	Democrat	19%	65%	2%	12%	2%	154
	Republican	53%	28%	2%	18%	0%	51
	Unenrolled / Independent	27%	51%	3%	16%	2%	208
Gender	Male	27%	58%	3%	11%	1%	204
	Female	29%	49%	3%	17%	2%	221

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Favorable – Unfavorable Ratings for Ben Carson

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	28%	31%	21%	18%	2%	425
Party Registration	Democrat	11%	57%	17%	13%	1%	154
	Republican	53%	5%	14%	28%	0%	51
	Unenrolled / Independent	34%	20%	23%	20%	3%	208
Gender	Male	35%	36%	16%	12%	1%	204
	Female	22%	27%	25%	23%	3%	221

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Favorable – Unfavorable Ratings for Carly Fiorina

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Oct. 1 – 8, 2015	Registered voters	29%	29%	17%	23%	1%	425
Party Registration	Democrat	20%	46%	14%	19%	0%	154
	Republican	46%	16%	10%	28%	0%	51
	Unenrolled / Independent	32%	21%	19%	26%	1%	208
Gender	Male	35%	33%	13%	19%	0%	204
	Female	24%	26%	21%	27%	1%	221

Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Next I would like to ask your views on possible match-ups in the presidential election that will take place in 2016.

If the election for president were held today, and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, would you vote for Hillary Clinton, Donald Trump, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Hillary Clinton, the Democrat, or Donald Trump, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Clinton vs. Trump (Registered Voters)					
		Clinton	Trump	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	64%	27%	8%	1%	425
Party Registration	Democrat	90%	7%	3%	1%	154
	Republican	22%	62%	13%	3%	51
	Unenrolled	55%	34%	10%	1%	208
Gender	Male	51%	35%	11%	3%	204
	Female	74%	20%	5%	1%	221
Age	18-39	74%	17%	6%	3%	65
	40-54	62%	30%	7%	1%	92
	55-64	56%	38%	5%	1%	116
	65 and older	57%	28%	13%	1%	142
Education	High school or less	59%	33%	5%	3%	63
	Some college	59%	27%	10%	4%	98
	College graduate	66%	26%	7%	1%	263
Region	Western MA	68%	21%	9%	3%	87
	Central MA	54%	38%	7%	0%	48
	North / South Shore	58%	28%	10%	3%	128
	Boston and suburbs	69%	25%	6%	1%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

If the election for president were held today, and the candidates were Hillary Clinton, the Democrat, and Jeb Bush, the Republican, would you vote for Hillary Clinton, Jeb Bush, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Hillary Clinton, the Democrat, or Jeb Bush, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Clinton vs. Bush (Registered Voters)						
		Clinton	Bush	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	58%	31%	7%	4%	425
Party Registration	Democrat	86%	9%	4%	1%	154
	Republican	5%	92%	2%	0%	51
	Unenrolled	49%	35%	11%	5%	208
Gender	Male	45%	36%	13%	6%	204
	Female	69%	27%	3%	1%	221
Age	18-39	71%	20%	5%	4%	65
	40-54	50%	37%	8%	5%	92
	55-64	55%	33%	11%	1%	116
	65 and older	54%	35%	8%	4%	142
Education	High school or less	56%	30%	13%	1%	63
	Some college	56%	31%	5%	8%	98
	College graduate	59%	32%	7%	2%	263
Region	Western MA	66%	28%	4%	2%	87
	Central MA	50%	35%	11%	4%	48
	North / South Shore	52%	39%	5%	4%	128
	Boston and suburbs	62%	25%	9%	4%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

If the election for president were held today, and the candidates were Hillary Clinton, the Democrat, and Carly Fiorina, the Republican, would you vote for Hillary Clinton, Carly Fiorina, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Hillary Clinton, the Democrat, or Carly Fiorina, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Clinton vs. Fiorina (Registered Voters)					
		Clinton	Fiorina	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	61%	29%	8%	2%	425
Party Registration	Democrat	88%	8%	3%	1%	154
	Republican	14%	69%	16%	2%	51
	Unenrolled	52%	36%	10%	2%	208
Gender	Male	47%	38%	11%	4%	204
	Female	73%	21%	5%	1%	221
Age	18-39	72%	15%	9%	4%	65
	40-54	59%	35%	5%	1%	92
	55-64	51%	39%	7%	3%	116
	65 and older	56%	32%	10%	2%	142
Education	High school or less	62%	29%	6%	2%	63
	Some college	57%	27%	10%	7%	98
	College graduate	62%	30%	7%	1%	263
Region	Western MA	67%	25%	6%	2%	87
	Central MA	51%	38%	11%	0%	48
	North / South Shore	57%	32%	6%	5%	128
	Boston and suburbs	65%	25%	9%	1%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Just three more match-ups to go.

If the election for president were held today, and the candidates were Bernie Sanders, the Democrat, and Donald Trump, the Republican, would you vote for Bernie Sanders, Donald Trump, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Bernie Sanders, the Democrat, or Donald Trump, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Sanders vs. Trump (Registered Voters)					
		Sanders	Trump	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	63%	28%	8%	1%	425
Party Registration	Democrat	84%	11%	3%	2%	154
	Republican	19%	60%	19%	2%	51
	Unenrolled	58%	33%	7%	2%	208
Gender	Male	53%	37%	10%	1%	204
	Female	72%	20%	5%	2%	221
Age	18-39	76%	20%	3%	0%	65
	40-54	64%	26%	9%	1%	92
	55-64	49%	38%	10%	3%	116
	65 and older	55%	31%	10%	4%	142
Education	High school or less	50%	35%	12%	4%	63
	Some college	58%	29%	10%	2%	98
	College graduate	68%	25%	6%	1%	263
Region	Western MA	66%	24%	7%	3%	87
	Central MA	54%	34%	11%	0%	48
	North / South Shore	66%	26%	8%	0%	128
	Boston and suburbs	63%	28%	7%	3%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

If the election for president were held today, and the candidates were Bernie Sanders, the Democrat, and Jeb Bush, the Republican, would you vote for Bernie Sanders, Jeb Bush, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Bernie Sanders, the Democrat, or Jeb Bush, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Sanders vs. Bush (Registered Voters)					
		Sanders	Bush	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	57%	30%	9%	3%	425
Party Registration	Democrat	79%	17%	2%	2%	154
	Republican	7%	89%	4%	0%	51
	Unenrolled	53%	28%	15%	5%	208
Gender	Male	49%	35%	14%	2%	204
	Female	65%	26%	6%	3%	221
Age	18-39	71%	22%	7%	0%	65
	40-54	54%	34%	9%	3%	92
	55-64	50%	31%	14%	6%	116
	65 and older	48%	36%	11%	5%	142
Education	High school or less	54%	27%	16%	3%	63
	Some college	57%	30%	7%	6%	98
	College graduate	58%	31%	8%	2%	263
Region	Western MA	64%	24%	11%	1%	87
	Central MA	50%	33%	13%	4%	48
	North / South Shore	57%	32%	9%	1%	128
	Boston and suburbs	58%	30%	8%	4%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

If the election for president were held today, and the candidates were Bernie Sanders, the Democrat, and Carly Fiorina, the Republican, would you vote for Bernie Sanders, Carly Fiorina, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Bernie Sanders, the Democrat, or Carly Fiorina, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Sanders vs. Fiorina (Registered Voters)						
		Sanders	Fiorina	Don't know / Undecided	Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	59%	29%	10%	2%	425
Party Registration	Democrat	85%	10%	4%	2%	154
	Republican	12%	75%	13%	0%	51
	Unenrolled	50%	33%	14%	3%	208
Gender	Male	50%	37%	12%	2%	204
	Female	66%	22%	9%	3%	221
Age	18-39	72%	18%	8%	2%	65
	40-54	56%	32%	10%	2%	92
	55-64	51%	36%	10%	4%	116
	65 and older	49%	34%	14%	3%	142
Education	High school or less	62%	26%	12%	0%	63
	Some college	56%	26%	12%	7%	98
	College graduate	59%	31%	8%	2%	263
Region	Western MA	64%	22%	13%	1%	87
	Central MA	52%	39%	9%	0%	48
	North / South Shore	59%	28%	10%	3%	128
	Boston and suburbs	59%	28%	9%	4%	161

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

In your own words, what is the most important issue to you personally in deciding whom to support for president?

(Respondents answered in their own words, and interviewers coded the open-ended responses using the following list.)

Most Important Issue in Selecting a Candidate in the Presidential Race	
	Oct. 1 – 8, 2015 Registered Voters*
Economy (general) / unemployment / jobs / income inequality	28%
Character / morals / ethics / personal integrity of the candidate	10%
Illegal immigration	9%
Defense / war on terror / national security / homeland security	6%
Women's health care / abortion rights / Planned Parenthood	5%
Health care	5%
Taxes and tax reform	4%
Budget deficit	3%
Education	3%
Foreign policy	3%
Social Security / retirement	2%
The party of the candidate	2%
The professional background of the candidate	2%
Gun control	2%
Breaking gridlock in Washington	2%
LGBTQ rights	1%
Climate change / environment	1%
Other	7%
Don't know / Refused (Vol.)	4%
N	425

*Column percentages may not sum to 100 percent due to rounding.

How enthusiastic would you say you are about voting for president in next year's election? Extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Enthusiasm for Voting in the 2016 Presidential Election – Registered Voters

		Extremely Enthusiastic	Very Enthusiastic	Somewhat Enthusiastic	Not Very Enthusiastic	Not At All Enthusiastic	No opinion (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	18%	31%	27%	16%	7%	1%	425
Party Registration	Democrat	22%	34%	27%	10%	7%	0%	154
	Republican	25%	11%	34%	24%	7%	0%	51
	Unenrolled	15%	33%	27%	16%	7%	2%	208
CNN / ORC National Survey, Sept. 17 – 19, 2015	Registered voters	31%	24%	24%	10%	10%	1%	924

Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

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Thinking about the field of candidates for president, which of the following statements comes closest to your view?

I am satisfied with the current field of candidates
I would like to see someone else enter the race

(The statements were rotated in random order in the survey.)

Satisfied With Current Field of Presidential Candidates?

		Satisfied	Wants someone else to enter the race	Don't know/ Refused (Vol.)	N*
Oct. 1-- 8, 2015	Registered voters	44%	52%	4%	425
Party Registration	Democrat	38%	56%	6%	154
	Republican	46%	49%	5%	51
	Unenrolled	48%	49%	3%	208

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Whom would you like to see enter the race for president?

(Asked of the 208 registered voters who said they would like to see someone else enter the race.)

Whom Would You Like To See Enter The Presidential Race?	
	Oct. 1 – 8, 2015 Registered Voters*
Respondent was unable to provide a name	55%
Joe Biden	19%
Mitt Romney	6%
Elizabeth Warren	3%
Other	17%
Refused (Vol.)	0%
N	208

*Column percentages may not sum to 100 percent due to rounding.