

**Dr. Yong Wang**  
**Associate Professor**  
**Accounting and Finance Department**  
**Date of Hire: 2008**

**EDUCATION:**

- Ph.D. Temple University, Philadelphia, PA, Finance, 2008
- M.A. University of Maine, Orono, ME, Financial Economics, 2002
- B.A. Nankai University, Tianjin, China, International Economics, 1998

**PUBLISHED INTELLECTUAL CONTRIBUTIONS (2008 – 2020):**

***REFEREED JOURNAL ARTICLES***

Qin Yang, Yong Wang, and Crystal Jiang, 2020. Local Relational Embeddedness and Subsidiaries' Innovative Performance. *Journal of Behavioral and Applied Management*, Vol. 20, Issue 1, 17-35.

Ying Zheng, Yong Wang, and Crystal Jiang, 2019. Corporate Social Responsibility and Likelihood of Financial Distress. *Quarterly Review of Business Disciplines*, Vol. 6, Issue 3, 219-236.

Yuqi Gu, William Bosworth, and Yong Wang, 2017. Corporate Social Responsibility as Social Capital. *International Journal of Business & Applied Sciences*, Vol. 5, Issue 2, 16-26.

Yong Wang and Xiaotian Tina Zhang, 2014. Production Efficiency of Chinese Banks: A Revisit. *Managerial Finance*, Vol. 40, Issue 10, 969-986.

Elyas Elyasiani and Yong Wang, 2012. Bank Holding Company Diversification and Production Efficiency. *Applied Financial Economics*, Vol. 22, Issue 17, 1409-1428.

Crystal Jiang, Qin Yang, Sali Li, and Yong Wang, 2011. The Moderating Effect of Foreign Direct Investment Intensity on Local Firms' Intangible Resource Investment and Performance Implications: A Case from China. *Journal of International Management*, Vol. 17, Issue 4, 291-302.

Zhaohui Chen, Connie X. Mao, and Yong Wang, 2010. Why Firms Issue Callable Bonds: Hedging Investment Uncertainty. *Journal of Corporate Finance*, Vol. 16, Issue 4, 588-607.

**PRESENTATIONS GIVEN:**

"How institutional environment affects technological innovation of small and medium sized enterprises", joint with Crystal Jiang, Academy of Management Annual Meeting. Vancouver, BC, Canada, August 2020.

"Does Being Socially Responsible Help Firms Survive in Disrupted Industries?" Joint with Liu Wang, Academy of International Business US Northeast Chapter Conference. **Best Paper Award**, Newark, NJ, October 2019

"Corporate Entrepreneurship in Emerging Economies", joint with Qin Yang, Academy of Management Annual Meeting. Chicago, IL, August 2018

"Classics in Entrepreneurship Research and Their Impact on Scholarship Today", joint with Crystal X. Jiang and Qin Yang, Academy of Management Annual Meeting. Anaheim, CA, August 2016

"The Effect of Local Relational Embeddedness on the Innovative Performance of Foreign Subsidiaries", joint with Crystal X. Jiang and Qin Yang, Academy of International Business Annual Meeting. Vancouver, BC, Canada, June 2014

"Production Efficiency of Chinese Banks: Revisit", joint with Xiaotian (Tina) Zhang, International Conference on Applied Social Science Research. Shanghai, China, June 2013

"The Development of Organizational Capability and Corporate Entrepreneurship: Case Study of Chinese Automobile Companies", joint with Qin Yang, Shanghai Conference on Finance and Entrepreneurship. Shanghai, China, June 2012

"Diversification and Firm's Cost of Capital", joint with Elyas Elyasiani, Academy of International Business Annual Meeting. Rio de Janeiro, Brazil, June 2010.

"Non-Interest Income Diversification and Information Asymmetry of Bank Holding Companies", joint with Elyas Elyasiani, Mid-Atlantic Research Conference in Finance (MARC). Villanova, PA, March 2010

"Diversification and Firm's Cost of Capital", joint with Elyas Elyasiani, Financial Management Association Annual Meeting. Reno-Lake Tahoe, NV, October 2009

"Intangible Resources and Firm Performance in Emerging Economics: A Case in China", joint with Crystal Jiang, Sali Li, and Qin Yang, Academy of Management Annual Meeting. Chicago, IL, August 2009

"Bank Holding Company Diversification and Production Efficiency", joint with Elyas Elyasiani, The 7th International Conference on Data Envelopment Analysis. Philadelphia, PA, July 2009

"Intangible Resources, Agglomeration Effect of FDI Intensity, and Firm Performance: Evidence from Chinese Semiconductor Firms", joint with Crystal Jiang, Sali Li, and Qin Yang. Academy of International Business Annual Meeting. San Diego, CA, June 2009

"Non-Interest Income Diversification and Information Asymmetry of Bank Holding Companies", joint with Elyas Elyasiani, Financial Management Association Annual Meeting. Top Ten Session. Grapevine (Dallas), Texas, October 2008