

WESTERN NEW ENGLAND COLLEGE

LAW and BUSINESS

Center for Advancing Entrepreneurship



KATHARINE G. BAKER, Ph.D. is the coauthor of *Leading a Business in Anxious Times* (Care Communications Press, 2009) and a Principal at Family Therapy and Consulting Associates in Northampton, MA.

Dr. Baker is an experienced business consultant who has worked with family enterprises and closely held firms, providing executive and leadership coaching, strategic planning, organizational learning services, and time management seminars. She currently is an independent scholar and executive coach with a solo consultation practice. She has published additional book chapters and articles on a wide variety of business topics.

Dr. Baker will present an approach to understanding business leadership that is grounded in Bowen theory, a well-tested theory of human behavior. She will show how the patterns of behavior learned in the family can have a profound impact on every business' success. Through stories of successful business leaders, Dr. Baker will illustrate the power and effectiveness of this way of understanding leadership. She will also discuss executive coaching as an application of her approach.

"Leading a Business in Anxious Times"

Presented by

KATHARINE G. BAKER, Ph.D.

Principal, Family Therapy and Consulting Associates
Coauthor, *Leading a Business in Anxious Times*

Thursday, April 15, 2010

Law School Commons

12:00 noon

FREE AND OPEN TO STUDENTS, ALUMNI,
THE COLLEGE COMMUNITY, AND THE GENERAL PUBLIC.

Lunch will be provided.



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