

Western New England University Polling Institute.

POLL: WARREN’S CONSTITUENTS COOL TO PRESIDENTIAL RUN

The movement to draft Elizabeth Warren has little traction in Massachusetts

TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). *(Names of Governor Charlie Baker and U.S. Senators Elizabeth Warren and Ed Markey were rotated in random order in the survey.)*

Favorable – Unfavorable Ratings for Charlie Baker

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	56%	13%	6%	21%	4%	427
Party Registration**	Democrat	47%	19%	5%	22%	6%	165
	Republican	73%	2%	4%	21%	0%	49
	Unenrolled	61%	11%	4%	20%	3%	196
Oct. 21 – 30, 2014	Registered voters	46%	26%	12%	13%	3%	522
Sept. 20 – 28, 2014	Registered voters	42%	21%	14%	19%	5%	536
March 31 – April 7, 2014	Registered voters	31%	13%	30%	24%	2%	424
Oct. 1 – 7, 2013	Registered voters	26%	14%	31%	25%	4%	431

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

**Party registration was measured with the following question: *Thinking about your voter registration that is on file with your local election office, are you registered as a Democrat, Republican, unenrolled or independent voter, or something else? (specify)*

Favorable – Unfavorable Ratings for Ed Markey

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	35%	19%	15%	27%	4%	427
Party Registration	Democrat	56%	9%	15%	18%	2%	165
	Republican	8%	49%	6%	35%	2%	49
	Unenrolled	26%	18%	17%	32%	6%	196
Oct. 21 – 30, 2014	Registered voters	36%	29%	12%	21%	3%	522
Sept. 20 – 28, 2014	Registered voters	37%	32%	11%	16%	3%	536
June 16 – 20, 2013	Registered voters	39%	29%	9%	21%	1%	653
April 11 – 18, 2013	Registered voters	37%	24%	16%	19%	4%	528

** Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Elizabeth Warren

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	55%	30%	2%	11%	2%	427
Party Registration	Democrat	78%	11%	3%	8%	1%	165
	Republican	8%	69%	5%	17%	2%	49
	Unenrolled	47%	38%	1%	12%	2%	196
April 11 – 18, 2013	Registered voters	56%	36%	1%	6%	1%	528
Oct. 26 – Nov. 1, 2012	Registered voters	49%	39%	0%	9%	2%	644
Sept. 28 – Oct. 4, 2012	Registered voters	46%	40%	2%	12%	0%	516
Sept. 6 – 13, 2012	Registered voters	54%	28%	5%	11%	3%	545
May 29-31, 2012	Registered voters	41%	30%	6%	21%	2%	504
Feb. 23 – March 1, 2012	Registered voters	37%	20%	17%	19%	7%	527
Sept. 29 – Oct. 5, 2011	Registered voters	33%	16%	30%	16%	5%	475
March 6-10, 2011	Registered voters	17%	3%	59%	18%	3%	472

** Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

The following three job approval questions were rotated in random order in the survey.

Do you approve or disapprove of the way Charlie Baker is handling his job as governor?

		Job Approval – Charlie Baker			
		Approve	Disapprove	Don't know/ Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	63%	10%	27%	427
Party Registration	Democrat	57%	15%	28%	165
	Republican	73%	6%	21%	49
	Unenrolled	67%	7%	26%	196

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Do you approve or disapprove of the way Ed Markey is handling his job as United States senator?

		Job Approval – Ed Markey			
		Approve	Disapprove	Don't know/ Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	35%	18%	47%	427
Party Registration	Democrat	50%	11%	39%	165
	Republican	19%	41%	41%	49
	Unenrolled	27%	19%	54%	196

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Do you approve or disapprove of the way Elizabeth Warren is handling her job as United States senator?

Job Approval – Elizabeth Warren					
		Approve	Disapprove	Don't know/ Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	62%	21%	17%	427
Party Registration	Democrat	82%	8%	11%	165
	Republican	23%	60%	16%	49
	Unenrolled	56%	23%	21%	196
April 11 – 18, 2013	Registered voters	49%	26%	25%	528

** Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

Looking ahead to the race for president in 2016, there has been talk that Elizabeth Warren should run for president. Do you think it would be [a good idea] or [a bad idea] for Elizabeth Warren to run for president?

Note: The response options “a good idea” and “a bad idea” rotated in random order in the question.

Is A Warren Presidential Candidacy A Good Idea Or A Bad Idea?		Good idea	Bad idea	Don't know/ Refused (Vol.)	N*
April 6 – 14, 2015	Registered voters	32%	57%	11%	427
Party Registration	Democrat	42%	46%	12%	165
	Republican	14%	69%	17%	49
	Unenrolled	28%	62%	10%	196
Gender	Male	31%	59%	10%	218
	Female	32%	55%	13%	209
Age	18-39	46%	44%	10%	69
	40-54	24%	62%	14%	96
	55-64	28%	61%	11%	106
	65 and older	27%	64%	10%	145
Education	High school or less	21%	51%	29%	88
	Some college	27%	64%	9%	106
	College graduate	38%	55%	7%	230
Region	Western MA	33%	43%	24%	99
	Central MA	26%	63%	11%	60
	North / South Shore	38%	51%	10%	125
	Boston and suburbs	28%	64%	8%	141

** Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

In a sentence or two, can you say why you think it would be a good idea for Elizabeth Warren to run for president?

Asked of the 120 registered voters who said they thought it would be a good idea for Elizabeth Warren to run for president. Responses were coded into the following categories:

Why a Warren Presidential Run Would Be A Good Idea	
There needs to be a liberal candidate in the race	2%
Warren would provide competition for Hillary Clinton for the Democratic nomination	17%
Warren would be an intelligent candidate	15%
She stands up for the middle class	11%
Respondent wants a woman to run	11%
Warren has good ideas	13%
Respondent agrees with Warren's issue positions	7%
Respondent likes Warren and the job she is doing in the Senate	7%
Other	14%
Don't know / Refused (Vol.)	3%
N	120

Column percentages may not sum to 100 percent due to rounding.

In a sentence or two, can you say why you think it would be a bad idea for Elizabeth Warren to run for president?

Asked of the 253 registered voters who said they thought it would be a bad idea for Elizabeth Warren to run for president. Responses were coded into the following categories:

Why a Warren Presidential Run Would Be A Bad Idea	
Warren does not have enough experience yet	38%
Warren is too liberal	12%
Respondent prefers Hillary Clinton	4%
Warren is doing a good job in the Senate and should stay there	8%
Warren is not truthful or trustworthy	7%
Warren has said she won't run	2%
Respondent doesn't like Warren or her issue positions	12%
It will be difficult for a woman to run / The country is not ready to elect a woman president	3%
Warren can't win	2%
There are better candidates running	1%
Other	7%
Don't know / Refused (Vol.)	4%
N	253

Column percentages may not sum to 100 percent due to rounding.

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