

**Western New England University Polling Institute**

**POLL REVEALS THAT SUPPORT FOR CASINOS HAS DECLINED IN STATE**

*Survey also finds backing for regulating fantasy sports games*

**TABLES**

*(Questions on casinos in the Nov. 8-15, 2015 statewide survey were preceded by a right track / wrong direction question about the state, as well as job approval questions for statewide elected officials. Responses to those questions will be released at a future date.)*

Next, we'd like to ask you some questions about casinos. Massachusetts is in the process of licensing up to three casinos in the state. Do you support or oppose establishing casinos in Massachusetts?

*(Note: The question wording has varied slightly in the past. In March-April 2014, November 2013 and October 2009 – “Next, we'd like to ask you some questions about casinos. Massachusetts is considering licensing up to three casinos in the state. Do you support or oppose establishing casinos in Massachusetts?” In April 2010 -- “Next, we'd like to ask you some questions about casinos. Massachusetts is considering licensing two casinos in the state. Do you support or oppose establishing casinos in Massachusetts?”)*

Support or Oppose Establishing Casinos in the State – Trend					
		Support	Oppose	Don't know/ Refused (Vol.)	N
Nov. 8-15, 2015	Adults	51%	41%	8%	404
	Registered voters	50%	45%	5%	354
March 31 - April 7, 2014	Adults	59%	34%	7%	477
	Registered voters	60%	34%	6%	424
Nov. 5-11, 2013	Adults	61%	33%	6%	517
	Registered voters	60%	33%	7%	467
April 11-15, 2010	Adults	58%	35%	7%	528
	Registered voters	58%	33%	8%	481
Oct. 18-22, 2009	Adults	56%	34%	9%	522
	Registered voters	56%	36%	8%	468

*Figures are row percentages, and may not sum to 100 percent due to rounding.*

Support or Oppose Establishing Casinos in the State -- Demographics

		Support	Oppose	Don't know/ Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	51%	41%	8%	404
	Registered voters	50%	45%	5%	354
Party registration**	Democrat	39%	54%	6%	133
	Republican	63%	36%	1%	45
	Independent	53%	42%	6%	168
Gender	Male	63%	33%	4%	202
	Female	41%	48%	12%	202
Age	18-39	60%	32%	8%	69
	40-54	49%	44%	7%	106
	55-64	49%	44%	7%	92
	65 and older	42%	51%	7%	121
Education	High school or less	66%	29%	5%	92
	Some college	45%	38%	17%	94
	College graduate	48%	47%	5%	216
Household income	Under \$35,000	48%	38%	14%	67
	\$35,000 to \$69,999	56%	39%	5%	97
	\$70,000 to \$99,999	62%	35%	3%	61
	\$100,000 or more	49%	41%	10%	117
Region	Western MA	46%	42%	12%	80
	Central MA	60%	34%	6%	43
	North / South Shore	60%	35%	5%	109
	Boston and suburbs	42%	48%	10%	168

*\*Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party registration, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

*\*\* Party registration was measured with the following question: Thinking about your voter registration that is on file with your local election office, are you registered as a Democrat, Republican, unenrolled or independent voter, or something else?*

Do you think casinos will improve the quality of life in Massachusetts, reduce the quality of life in Massachusetts, or will they make no difference to the quality of life in the state?

*(The options “improve the quality of life” and “reduce the quality of life” rotated in random order in the question.)*

Casinos’ Impact on the Quality of Life in Massachusetts -- Trend						
		Improve the quality of life	Reduce the quality of life	Make no difference	Don’t know / Refused (Vol.)	N
Nov. 8-15, 2015	Adults	25%	35%	34%	6%	404
	Registered voters	22%	39%	33%	6%	354
Nov. 5-11, 2013	Adults	28%	26%	41%	5%	517
	Registered voters	28%	27%	39%	6%	467

*Figures are row percentages, and may not sum to 100 percent due to rounding.*

Casinos' Impact on the Quality of Life in Massachusetts – Demographics

		Improve the quality of life	Reduce the quality of life	Make no difference	Don't know / Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	25%	35%	34%	6%	404
	Registered voters	22%	39%	33%	6%	354
Party registration	Democrat	16%	42%	33%	9%	133
	Republican	25%	33%	41%	2%	45
	Independent	25%	40%	30%	5%	168
Gender	Male	30%	25%	40%	5%	202
	Female	20%	46%	28%	6%	202
Age	18-39	32%	28%	33%	6%	69
	40-54	25%	36%	34%	4%	106
	55-64	18%	44%	33%	5%	92
	65 and older	10%	41%	41%	8%	121
Education	High school or less	28%	30%	37%	4%	92
	Some college	28%	32%	36%	5%	94
	College graduate	21%	40%	32%	7%	216
Household income	Under \$35,000	38%	34%	20%	8%	67
	\$35,000 to \$69,999	31%	32%	34%	3%	97
	\$70,000 to \$99,999	19%	37%	31%	13%	61
	\$100,000 or more	20%	35%	41%	4%	117
Region	Western MA	33%	35%	30%	2%	80
	Central MA	29%	12%	58%	1%	43
	North / South Shore	30%	28%	35%	8%	109
	Boston and suburbs	16%	48%	29%	7%	168

*\*Subsamples are unweighted N's, and consist of all adults with the exception of the categories for party registration, which include only registered voters. Row percentages may not sum to 100 percent due to rounding.*

Do you think casinos will improve the quality of life in the communities where they are located, reduce the quality of life in the communities where they are located, or will they make no difference to the quality of life in the communities where they are located?

*(The options “improve the quality of life” and “reduce the quality of life” rotated in random order in the question.)*

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Casinos’ Impact on the Quality of Life in the Communities Where They are Located -- Trend

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		Improve the quality of life	Reduce the quality of life	Make no difference	It depends. Impact will vary by community. (Vol.)	Don’t know/ Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	31%	40%	16%	9%	4%	404
	Registered voters	29%	41%	17%	9%	4%	354
Nov. 5-11, 2013	Adults	21%	39%	31%	6%	3%	517
	Registered voters	23%	40%	27%	7%	3%	467

*Figures are row percentages, and may not sum to 100 percent due to rounding.*

Casinos' Impact on the Quality of Life in the Communities Where They are Located – Demographics

		Improve the quality of life	Reduce the quality of life	Make no difference	It depends. Impact will vary by community. (Vol.)	Don't know/ Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	31%	40%	16%	9%	4%	404
	Registered voters	29%	41%	17%	9%	4%	354
Party registration	Democrat	19%	44%	18%	7%	12%	133
	Republican	46%	37%	16%	2%	0%	45
	Independent	32%	42%	14%	12%	0%	168
Gender	Male	38%	33%	20%	8%	2%	202
	Female	26%	46%	12%	10%	6%	202
Age	18-39	35%	35%	17%	6%	6%	69
	40-54	36%	42%	12%	8%	2%	106
	55-64	22%	46%	21%	11%	1%	92
	65 and older	22%	40%	15%	17%	6%	121
Education	High school or less	29%	30%	24%	9%	9%	92
	Some college	42%	27%	18%	10%	3%	94
	College graduate	28%	50%	11%	8%	2%	216
Household income	Under \$35,000	37%	39%	8%	9%	7%	67
	\$35,000 to \$69,999	40%	35%	18%	4%	2%	97
	\$70,000 to \$99,999	19%	31%	15%	19%	16%	61
	\$100,000 or more	25%	51%	16%	8%	0%	117
Region	Western MA	34%	52%	11%	2%	2%	80
	Central MA	43%	13%	41%	3%	1%	43
	North / South Shore	35%	36%	13%	14%	3%	109
	Boston and suburbs	25%	46%	11%	10%	7%	168

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How familiar are you with fantasy sports games, in which participants assemble fantasy teams of professional athletes, and then compete against other teams based on the performance of those athletes? Are you...

		Familiarity with Fantasy Sports Games						
		Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	Don't know/Refused (Vol.)	N*	
Nov. 8-15, 2015	Adults	19%	28%	24%	28%	1%	404	
	Registered voters	19%	29%	24%	27%	1%	354	
Party registration	Democrat	16%	32%	32%	20%	0%	133	
	Republican	26%	26%	19%	26%	3%	45	
	Independent	20%	29%	20%	31%	1%	168	
Gender	Male	29%	27%	20%	23%	1%	202	
	Female	9%	29%	28%	33%	1%	202	
Age	18-39	27%	27%	24%	22%	0%	69	
	40-54	22%	34%	19%	24%	2%	106	
	55-64	8%	25%	25%	40%	1%	92	
	65 and older	4%	25%	29%	41%	0%	121	
Education	High school or less	21%	17%	24%	38%	0%	92	
	Some college	11%	23%	30%	33%	3%	94	
	College graduate	22%	35%	21%	22%	0%	216	
Household income	Under \$35,000	16%	23%	26%	31%	4%	67	
	\$35,000 to \$69,999	17%	20%	27%	36%	0%	97	
	\$70,000 to \$99,999	29%	32%	15%	23%	1%	61	
	\$100,000 or more	18%	40%	26%	16%	0%	117	
Region	Western MA	18%	33%	18%	30%	1%	80	
	Central MA	20%	15%	25%	41%	0%	43	
	North / South Shore	21%	29%	20%	27%	3%	109	
	Boston and suburbs	18%	30%	26%	27%	0%	168	

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Some fantasy sports games allow participants to deposit money in online accounts, and participants can then win or lose money based on the performance of their teams. State governments are considering regulating these games.

Do you support or oppose state governments regulating fantasy sports games that involve money, or haven't you thought much about this?

		Support or Oppose State Governments Regulating Fantasy Sports Games – Familiarity					
		Support	Oppose	Haven't thought much about this	Don't know (Vol.)	Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	42%	27%	28%	3%	0%	404
	Registered voters	43%	26%	28%	3%	0%	354
Familiarity with fantasy sports games	Very familiar	59%	22%	14%	4%	0%	63
	Somewhat familiar	53%	30%	16%	2%	0%	120
	Not very familiar	40%	23%	34%	2%	0%	87
	Not at all familiar	30%	27%	37%	5%	0%	129

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Support or Oppose State Governments Regulating Fantasy Sports Games – Demographics

		Support	Oppose	Haven't thought much about this	Don't know (Vol.)	Refused (Vol.)	N*
Nov. 8-15, 2015	Adults	42%	27%	28%	3%	0%	404
	Registered voters	43%	26%	28%	3%	0%	354
Party registration	Democrat	51%	21%	27%	1%	0%	133
	Republican	27%	43%	25%	5%	0%	45
	Independent	43%	24%	29%	5%	0%	168
Gender	Male	46%	26%	23%	5%	0%	202
	Female	38%	27%	32%	2%	0%	202
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