

**Western New England University Polling Institute
Massachusetts Statewide Survey, April 1-10, 2016: Final Draft
Landline Telephone Version**

Date: _____ Time: _____ Interviewer: _____

Respondent phone number: _____ Record number: _____

Q: INTRO *****

Hello, my name is (first name),

I am a student calling from Western New England University. We are conducting a survey that takes eight minutes or less, and all answers are confidential. May I please speak to the YOUNGEST MALE, age 18 or older, who is now at home?

IF NO MALE AT HOME NOW:

Then may I speak with the YOUNGEST FEMALE, age 18 or older, who is now at home?

IF NEW RESPONDENT GETS ON THE PHONE:

Repeat above intro

(CLICK NEXT TO CONTINUE)

Q: Q1 *****

Are you a resident of Massachusetts?

- | | |
|---------------------------------------|----------------|
| 1. Yes | GO TO Q. Q2 |
| 2. No | GO TO Q. TERM1 |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. TERM1 |

Q: Q2 *****

GENDER (by observation)

1. Male
2. Female

Q: Q41 *****

Are you currently registered to vote at the address where you live or not?

- | | |
|---------------------------------------|---------------|
| 1. Yes | GO TO Q. Q42 |
| 2. No | GO TO Q. Q10A |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. Q10A |

Q: Q42 *****

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- | | |
|------------------------------------|--------------|
| 1 Democrat | GO TO Q. 42B |
| 2 Republican | GO TO Q. 42B |
| 3 Independent | GO TO Q. 42A |
| 4 Something else / Other | GO TO Q. 42A |
| 9 Don't Know/Refused (DO NOT READ) | GO TO Q. 42A |

Q: Q42A *****

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q42B *****

Thinking about your voter registration that is on file with your local election office, are you registered as a

- 1 Democrat
- 2 Republican
- 3 Unenrolled or independent voter
- 4 Or something else? (specify)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q44 *****

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

(HIT ANY KEY TO CONTINUE)

[Questions Q45 through Q48 rotate in random order]

Q: Q45 *****

Do you have a favorable or unfavorable opinion of Hillary Clinton?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

1. Favorable
2. Unfavorable
3. Haven't heard of
4. Have heard of the person, but have no opinion of the person
9. Refused (DO NOT READ)

Q: Q46 *****

Do you have a favorable or unfavorable opinion of Bernie Sanders?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

1. Favorable
2. Unfavorable
3. Haven't heard of
4. Have heard of the person, but have no opinion of the person
9. Refused (DO NOT READ)

Q: Q47 *****

Do you have a favorable or unfavorable opinion of Ted Cruz (*pronounced Cruze*)?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

1. Favorable
2. Unfavorable
3. Haven't heard of
4. Have heard of the person, but have no opinion of the person
9. Refused (DO NOT READ)

Q: Q48 *****

Do you have a favorable or unfavorable opinion of Donald Trump?

(Interviewer: if the respondent asks who these individuals are, reply, "They are simply active in public life. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.")

- 1. Favorable
- 2. Unfavorable
- 3. Haven't heard of
- 4. Have heard of the person, but have no opinion of the person
- 9. Refused (DO NOT READ)

Q: PRES1 *****

Next I would like to ask your views on possible match-ups in the presidential election that will take place in November.

If the election for President were held today, and the candidates were

Hillary Clinton, the Democrat

and

Donald Trump, the Republican

would you vote for

Hillary Clinton

Donald Trump

or some other candidate for President?

[Names of candidates rotate in random order in parts one and two of the question.]

- | | |
|---|-----------------|
| 1. Hillary Clinton, the Democrat | GO TO Q. PRES2 |
| 2. Donald Trump, the Republican | GO TO Q. PRES2 |
| 3. Some other candidate | GO TO Q. PRES1B |
| 4. Wouldn't vote (DO NOT READ) | GO TO Q. PRES1B |
| 5. Don't know / Undecided (DO NOT READ) | GO TO Q. PRES1B |
| 9. Refused (DO NOT READ) | GO TO Q. PRES1B |

Q: PRES1B *****

At this moment do you lean more toward

Hillary Clinton, the Democrat

or more toward

Donald Trump, the Republican

[Names of candidates rotate in random order in the question.]

- 1. Hillary Clinton
- 2. Donald Trump
- 8. Don't know / Undecided (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: PRES2 *****

If the election for President were held today, and the candidates were

Hillary Clinton the Democrat

and

Ted Cruz, the Republican

would you vote for

Hillary Clinton

Ted Cruz

or some other candidate for President?

[Names of candidates rotate in random order in parts one and two of the question.]

- | | |
|---|-----------------|
| 1. Hillary Clinton, the Democrat | GO TO Q. PRES3 |
| 2. Ted Cruz, the Republican | GO TO Q. PRES3 |
| 3. Some other candidate | GO TO Q. PRES2B |
| 4. Wouldn't vote (DO NOT READ) | GO TO Q. PRES2B |
| 5. Don't know / Undecided (DO NOT READ) | GO TO Q. PRES2B |
| 9. Refused (DO NOT READ) | GO TO Q. PRES2B |

Q: PRES2B *****

At this moment do you lean more toward

Hillary Clinton, the Democrat

or more toward

Ted Cruz, the Republican

[Names of candidates rotate in random order in the question.]

- 1. Hillary Clinton
- 2. Ted Cruz
- 8. Don't know / Undecided (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: PRES3 *****

If the election for President were held today, and the candidates were

Bernie Sanders, the Democrat

and

Donald Trump, the Republican

would you vote for

Bernie Sanders

Donald Trump

or some other candidate for President?

[Names of candidates rotate in random order in parts one and two of the question.]

- | | |
|---|-----------------|
| 1. Bernie Sanders, the Democrat | GO TO Q. PRES4 |
| 2. Donald Trump, the Republican | GO TO Q. PRES4 |
| 3. Some other candidate | GO TO Q. PRES3B |
| 4. Wouldn't vote (DO NOT READ) | GO TO Q. PRES3B |
| 5. Don't know / Undecided (DO NOT READ) | GO TO Q. PRES3B |
| 9. Refused (DO NOT READ) | GO TO Q. PRES3B |

Q: PRES3B *****

At this moment do you lean more toward

Bernie Sanders, the Democrat

or more toward

Donald Trump, the Republican

[Names of candidates rotate in random order in the question.]

- 1. Bernie Sanders
- 2. Donald Trump
- 8. Don't know / Undecided (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: PRES4 *****

Just one more match-up to go.

If the election for President were held today, and the candidates were

Bernie Sanders, the Democrat

and

Ted Cruz, the Republican

would you vote for

Bernie Sanders

Ted Cruz

or some other candidate for President?

[Names of candidates rotate in random order in parts one and two of the question.]

- | | |
|---|-----------------|
| 1. Bernie Sanders, the Democrat | GO TO Q. ENTHUS |
| 2. Ted Cruz, the Republican | GO TO Q. ENTHUS |
| 3. Some other candidate | GO TO Q. PRES4B |
| 4. Wouldn't vote (DO NOT READ) | GO TO Q. PRES4B |
| 5. Don't know / Undecided (DO NOT READ) | GO TO Q. PRES4B |
| 9. Refused (DO NOT READ) | GO TO Q. PRES4B |

Q: PRES4B *****

At this moment do you lean more toward

Bernie Sanders, the Democrat

or more toward

Ted Cruz, the Republican

[Names of candidates rotate in random order in the question.]

1. Bernie Sanders
2. Ted Cruz
8. Don't know / Undecided (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENTHUS *****

How enthusiastic would you say you are about voting for president in this fall's election?

1. Extremely enthusiastic
2. Very enthusiastic
3. Somewhat enthusiastic
4. Not too enthusiastic
5. Not at all enthusiastic
9. No opinion (DO NOT READ)

Q: EXPECT *****

Regardless of whom you plan to vote for, who do you think will win the presidency in the November election?

(Interviewer: Do not read the list of names.)

1. Hillary Clinton
2. Bernie Sanders
3. Donald Trump
4. Ted Cruz
5. John Kasich
6. Other (enter name) _____
8. Don't know
9. Refused

Q: MA1 *****
Voters in Massachusetts also will vote on ballot questions in November. One of the proposed questions has to do with legalization of marijuana.

Do you support or oppose legalizing the use of marijuana by individuals ages 21 and older in Massachusetts?

- 1. Support
2. Oppose
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: CH1 *****
Voters also may consider lifting the cap on the number of charter schools in the state.

How closely have you been following the discussion about charter schools in Massachusetts?

- 1. Very closely
2. Somewhat closely
3. Not very closely
4. Not at all closely
9. Don't know / Refused (DO NOT READ)

Q: CH2 *****
Do you support or oppose allowing Massachusetts to approve up to 12 new charter schools or expansions of existing charter schools each year?

- 1. Support
2. Oppose
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: Q10a *****
We're almost finished. We have just a few more questions to help us understand our survey results.

Thinking about your telephone use, do you have a working cell phone?

- 1. Yes, has a cell phone GO TO Q. Q10B
2. No, does not have a cell phone GO TO Q. Q12
9. Don't know / Refused (DO NOT READ) GO TO Q. Q12

Q: Q10B *****

Of all the telephone calls that you receive, do you get

- 1. All or almost all calls on a cell phone
- 2. Some on a cell phone and some on a regular home phone
- 3. All or almost all calls on a regular home phone
- 9. Don't know / Refused (DO NOT READ)

Q: Q12 *****

What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

- 1. No high school diploma
- 2. High school graduate
- 3. Some college or two-year associate degree
- 4. College graduate (four-year degree)
- 5. Post-graduate study (masters, doctorate, law, medical school)
- 9. Don't know / refused

Q: Q13a *****

For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.) _____

Q: STU1 *****

Do you have any children who are currently students in grades kindergarten through twelfth grade?

(Interviewer: Make sure the respondent understands that we're asking about any grade from kindergarten through twelfth grade.)

- 1. Yes GO TO Q. STU2
- 2. No GO TO Q. Q14
- 9. Don't know / Refused (DO NOT READ) GO TO Q. Q14

Q: STU2 *****

Do you have a child or children who attend a public school?

- 1. Yes
- 2. No
- 9. Don't know / Refused (DO NOT READ)

Q: Q14 *****
Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

- 1. Yes
- 2. No
- 9. Don't Know / Refused (DO NOT READ)

Q: Q15 *****
Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

- 1. White or Caucasian
- 2. Black or African-American
- 3. Native American
- 4. Asian or Asian-American
- 5. Some other race (DO NOT READ)
- 9. Don't Know / Refused (DO NOT READ)

Q: Q16 *****
So that we can group answers, is your total annual family income before taxes....?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1 *****
That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted beginning in mid-April on the Western New England University web site at www.wne.edu. Have a good day / evening.

Q: TERM1 *****
We are only interviewing residents of Massachusetts for this study. Thank you for your time. Have a good day / evening.