

Western New England University Polling Institute

POLL: CLINTON, SANDERS WELL AHEAD OF TRUMP AND CRUZ IN BAY STATE

Clinton's favorability is down while Sanders' favorability is up in latest survey

(4/12/16)

TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). (*Names of candidates for president were rotated in random order in the survey.*)

Favorable – Unfavorable Ratings for Hillary Clinton

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 1 - 10, 2016	Registered voters	46%	46%	0%	6%	2%	497
Party Registration**	Democrat	64%	28%	0%	7%	0%	185
	Republican	11%	86%	0%	2%	0%	52
	Unenrolled / Independent	40%	52%	0%	5%	2%	244
Gender	Male	33%	58%	0%	8%	1%	232
	Female	57%	36%	0%	4%	2%	265
Oct. 1 - 8, 2015	Registered voters	52%	41%	0%	6%	1%	425
Party Registration	Democrat	76%	16%	0%	7%	1%	154
	Republican	18%	80%	0%	1%	1%	51
	Unenrolled / Independent	41%	50%	0%	8%	1%	208
Gender	Male	41%	54%	0%	5%	1%	204
	Female	61%	31%	0%	8%	1%	221

* Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Party registration was measured with the following question: *Thinking about your voter registration that is on file with your local election office, are you registered as a Democrat, Republican, unenrolled or independent voter, or something else?*

Favorable – Unfavorable Ratings for Bernie Sanders

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 1 - 10, 2016	Registered voters	63%	27%	0%	8%	2%	497
Party Registration	Democrat	76%	17%	0%	7%	0%	185
	Republican	27%	67%	0%	5%	0%	52
	Unenrolled / Independent	62%	26%	0%	9%	2%	244
Gender	Male	68%	26%	0%	4%	1%	232
	Female	59%	28%	0%	12%	2%	265
Oct. 1 - 8, 2015	Registered voters	48%	23%	8%	20%	1%	425
Party Registration	Democrat	64%	13%	8%	15%	1%	154
	Republican	13%	54%	12%	21%	0%	51
	Unenrolled / Independent	47%	23%	5%	23%	1%	208
Gender	Male	41%	37%	5%	17%	1%	204
	Female	55%	12%	11%	22%	1%	221

** Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Donald Trump

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 1 - 10, 2016	Registered voters	18%	75%	0%	5%	2%	497
Party Registration	Democrat	6%	92%	0%	1%	1%	185
	Republican	43%	51%	0%	6%	0%	52
	Unenrolled / Independent	20%	71%	0%	8%	1%	244
Gender	Male	25%	68%	0%	5%	1%	232
	Female	12%	81%	0%	5%	2%	265
Oct. 1 - 8, 2015	Registered voters	22%	68%	0%	8%	1%	425
Party Registration	Democrat	10%	84%	0%	6%	0%	154
	Republican	43%	46%	0%	11%	0%	51
	Unenrolled / Independent	24%	65%	0%	9%	2%	208
Gender	Male	29%	64%	0%	6%	0%	204
	Female	16%	72%	0%	10%	2%	221

** Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Ted Cruz

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
April 1 - 10, 2016	Registered voters	18%	66%	1%	13%	2%	497
Party Registration	Democrat	10%	79%	0%	11%	0%	185
	Republican	34%	40%	2%	14%	9%	52
	Unenrolled / Independent	20%	62%	0%	16%	1%	244
Gender	Male	21%	67%	1%	12%	0%	232
	Female	16%	65%	1%	14%	4%	265

** Samples are unweighted N's and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

Next I would like to ask your views on possible match-ups in the presidential election that will take place in November.

If the election for president were held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, would you vote for Hillary Clinton, Donald Trump, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Hillary Clinton, the Democrat, or Donald Trump, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

		Presidential Match-Up – Clinton vs. Trump (Registered Voters)					
		Clinton	Trump	Don't know / Undecided	Refused (Vol.)	N*	
April 1 – 10, 2016	Registered voters	62%	26%	11%	1%	497	
Party Registration	Democrat	87%	7%	5%	0%	185	
	Republican	20%	62%	18%	0%	52	
	Unenrolled	54%	31%	14%	1%	244	
Gender	Male	52%	35%	12%	1%	232	
	Female	70%	19%	10%	1%	265	
Age	18-39	66%	20%	12%	2%	84	
	40-54	64%	29%	8%	0%	117	
	55-64	53%	32%	13%	2%	104	
	65 and older	59%	30%	10%	1%	188	
Education	High school or less	45%	33%	20%	1%	86	
	Some college	60%	31%	9%	0%	102	
	College graduate	66%	23%	9%	1%	308	
Region	Western MA	65%	22%	12%	1%	99	
	Central MA	42%	40%	17%	1%	67	
	North / South Shore	58%	30%	12%	0%	142	
	Boston and suburbs	69%	21%	8%	2%	182	
Oct. 1-- 8, 2015	Registered voters	64%	27%	8%	1%	425	

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for president were held today and the candidates were Hillary Clinton, the Democrat, and Ted Cruz, the Republican, would you vote for Hillary Clinton, Ted Cruz, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Hillary Clinton, the Democrat, or Ted Cruz, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Clinton vs. Cruz (Registered Voters)		Clinton	Cruz	Don't know / Undecided	Refused (Vol.)	N*
April 1 – 10, 2016	Registered voters	63%	30%	6%	1%	497
Party Registration	Democrat	87%	9%	3%	0%	185
	Republican	20%	78%	1%	0%	52
	Unenrolled	56%	35%	7%	1%	244
Gender	Male	57%	35%	6%	1%	232
	Female	67%	25%	7%	1%	265
Age	18-39	66%	25%	7%	2%	84
	40-54	64%	33%	3%	0%	117
	55-64	61%	27%	10%	2%	104
	65 and older	58%	34%	7%	1%	188
Education	High school or less	50%	44%	6%	1%	86
	Some college	65%	23%	11%	0%	102
	College graduate	65%	29%	5%	1%	308
Region	Western MA	63%	25%	11%	1%	99
	Central MA	40%	51%	7%	2%	67
	North / South Shore	60%	37%	4%	0%	142
	Boston and suburbs	71%	20%	7%	2%	182

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for president were held today and the candidates were Bernie Sanders, the Democrat, and Donald Trump, the Republican, would you vote for Bernie Sanders, Donald Trump, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Bernie Sanders, the Democrat, or Donald Trump, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Sanders vs. Trump (Registered Voters)		Sanders	Trump	Don't know / Undecided	Refused (Vol.)	N*
April 1 – 10, 2016	Registered voters	70%	23%	6%	1%	497
Party Registration	Democrat	92%	6%	1%	1%	185
	Republican	24%	63%	14%	0%	52
	Unenrolled	67%	25%	7%	0%	244
Gender	Male	66%	28%	5%	1%	232
	Female	74%	19%	6%	1%	265
Age	18-39	77%	16%	5%	2%	84
	40-54	75%	23%	2%	0%	117
	55-64	62%	29%	8%	1%	104
	65 and older	59%	29%	10%	2%	188
Education	High school or less	62%	28%	10%	0%	86
	Some college	70%	25%	4%	0%	102
	College graduate	73%	21%	5%	2%	308
Region	Western MA	68%	23%	7%	2%	99
	Central MA	58%	39%	3%	0%	67
	North / South Shore	65%	26%	9%	0%	142
	Boston and suburbs	78%	17%	4%	2%	182
Oct. 1-- 8, 2015	Registered voters	63%	28%	8%	1%	425

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for president were held today and the candidates were Bernie Sanders, the Democrat, and Ted Cruz, the Republican, would you vote for Bernie Sanders, Ted Cruz, or some other candidate for President?

(If no preference is stated): At this moment do you lean more toward Bernie Sanders, the Democrat, or Ted Cruz, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Presidential Match-Up – Sanders vs. Cruz (Registered Voters)						
		Sanders	Cruz	Don't know / Undecided	Refused (Vol.)	N*
April 1 – 10, 2016	Registered voters	71%	24%	4%	1%	497
Party Registration	Democrat	92%	6%	1%	1%	185
	Republican	19%	77%	4%	0%	52
	Unenrolled	69%	24%	6%	1%	244
Gender	Male	67%	27%	4%	2%	232
	Female	73%	20%	5%	1%	265
Age	18-39	75%	19%	3%	3%	84
	40-54	72%	27%	1%	0%	117
	55-64	69%	24%	7%	1%	104
	65 and older	63%	26%	10%	1%	188
Education	High school or less	68%	24%	8%	0%	86
	Some college	70%	25%	5%	0%	102
	College graduate	72%	23%	3%	2%	308
Region	Western MA	67%	25%	7%	1%	99
	Central MA	57%	40%	3%	0%	67
	North / South Shore	66%	28%	4%	1%	142
	Boston and suburbs	78%	15%	5%	2%	182

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

How enthusiastic would you say you are about voting for president in this fall’s election? Extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?*

Enthusiasm for Voting in the 2016 Presidential Election – Registered Voters

		Extremely Enthusiastic	Very Enthusiastic	Somewhat Enthusiastic	Not Very Enthusiastic	Not At All Enthusiastic	No opinion (Vol.)	N**
April 1 – 10, 2016	Registered voters	20%	25%	24%	15%	15%	1%	497
Party Registration	Democrat	27%	32%	23%	8%	10%	1%	185
	Republican	21%	31%	16%	15%	16%	0%	52
	Unenrolled	16%	20%	25%	19%	18%	1%	244
Oct. 1-- 8, 2015	Registered voters	18%	31%	27%	16%	7%	1%	425
Party Registration	Democrat	22%	34%	27%	10%	7%	0%	154
	Republican	25%	11%	34%	24%	7%	0%	51
	Unenrolled	15%	33%	27%	16%	7%	2%	208

*The wording of the question in the October 2015 survey varied slightly: “How enthusiastic would you say you are about voting for president in next year’s election? Extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?”

** Subsamples are unweighted N’s, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Regardless of whom you plan to vote for, who do you think will win the presidency in the November election?

Who Do You Think Will Win the Presidency in the November Election? – Registered Voters										
		Hillary Clinton	Bernie Sanders	Donald Trump	Ted Cruz	John Kasich	Other (Vol.)	Don't know (Vol)	Refused (Vol.)	N*
April 1 – 10, 2016	Registered voters	53%	7%	14%	2%	1%	1%	22%	0%	497
Party Registration	Democrat	66%	10%	5%	1%	0%	0%	18%	0%	185
	Republican	28%	1%	35%	3%	1%	10%	22%	0%	52
	Unenrolled	51%	6%	14%	2%	1%	1%	24%	0%	244

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*