

**Western New England University Polling Institute
Massachusetts Statewide Survey, Oct. 10 – Oct. 27, 2018: Final Draft
Landline Telephone Version**

Date: _____ Time: _____ Interviewer: _____

Respondent phone number: _____ Record number: _____

Q: INTRO *****
Hello, my name is (first name),

I am a student calling from Western New England University. We are doing a survey that takes eight minutes or less and all answers are confidential. May I please speak to the YOUNGEST MALE, age 18 or older, who is now at home?

IF NO MALE AT HOME NOW:

Then may I speak with the YOUNGEST FEMALE, age 18 or older, who is now at home?

IF NEW RESPONDENT GETS ON THE PHONE:

Repeat above intro

(CLICK NEXT TO CONTINUE)

Q: Q1 *****
Are you a resident of Massachusetts?

- | | |
|---------------------------------------|----------------|
| 1. Yes | GO TO Q. Q2 |
| 2. No | GO TO Q. TERM1 |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. TERM1 |

Q: Q2 *****
GENDER (by observation)

1. Male
2. Female

Q: JOB1 *****
First, we'd like to ask you a few questions about public officials.

Do you approve or disapprove of the way Charlie Baker is handling his job as governor?

1. Approve
2. Disapprove
9. Don't know / Refused (DO NOT READ)

[Questions JOB2 and JOB3 rotate in random order in the survey]

Q: JOB2 *****

Do you approve or disapprove of the way Elizabeth Warren is handling her job as United States senator?

1. Approve
2. Disapprove
9. Don't know / Refused (DO NOT READ)

Q: JOB3 *****

Do you approve or disapprove of the way Donald Trump is handling his job as president?

- 1 Approve
- 2 Disapprove
- 9 Don't Know/Refused (DO NOT READ)

Q: Q41 *****

Are you currently registered to vote at the address where you live or not?

1. Yes
 2. No
 9. Don't know / Refused (DO NOT READ)
- GO TO Q. Q10A
GO TO Q. Q10A

Q: Q42 *****

In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 Democrat
 - 2 Republican
 - 3 Independent
 - 4 Something else / Other
 - 9 Don't Know/Refused (DO NOT READ)
- GO TO Q. Q42B
GO TO Q. Q42B

Q: Q42a *****

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: q42B *****

Thinking about your voter registration that is on file with your local election office, are you registered as a

- 1 Democrat
- 2 Republican
- 3 Unenrolled or independent voter
- 4 Or something else? (specify) _____
- 9 Don't Know/Refused (DO NOT READ)

Q: Q52 *****

As you may know, there will be an election on November Sixth. How much INTEREST do you have in this election -- a lot, some, a little, or none at all?

(INTERVIEWER: NO NEED TO READ THE RESPONSE CATEGORIES AGAIN BELOW)

- 1. A lot
- 2. Some
- 3. A little
- 4. None at all
- 9. Don't know / Refused (DO NOT READ)

Q: PROB *****

Next, using a scale of one to seven, with one representing that you definitely WILL NOT vote, and seven representing that you definitely WILL vote, and all numbers in between, where would you place yourself on the scale?

- ☐ 1. Definitely WILL NOT vote
- ☐ 2.
- ☐ 3.
- ☐ 4.
- ☐ 5.
- ☐ 6.
- ☐ 7. Definitely WILL vote
- ☐ 8. Has already voted early or by absentee ballot (DO NOT READ)
- ☐ 9. Don't know / Refused (DO NOT READ)

Q: Q8 *****

Next, do you happen to know where people who live in your neighborhood go to vote?

(INTERVIEWER: DON'T READ RESPONSES. IF RESPONDENT SAYS YES,

PROBE: Where is that?)

1. Yes, names location (enter location in box)
2. Yes, but does not name location
3. No
4. Refused (DO NOT READ)

Q: GOV1 *****

Voters in Massachusetts will elect a governor in November. If the election for governor were held today, and the candidates were Jay Gonzalez, the Democrat, and Charlie Baker, the Republican, would you vote for Jay Gonzalez, Charlie Baker, or some other candidate for governor? ([Names rotate in random order in the question.]

- | | |
|---|---------------|
| 1. Jay Gonzalez, the Democrat | GO TO Q. SEN1 |
| 2. Charlie Baker, the Republican | GO TO Q. SEN1 |
| 3. Some other candidate | GO TO Q. GOV2 |
| 4. Wouldn't vote (DO NOT READ) | GO TO Q. GOV2 |
| 8. Don't know / Undecided (DO NOT READ) | GO TO Q. GOV2 |
| 9. Refused (DO NOT READ) | GO TO Q. GOV2 |

Q: GOV2 *****

At this moment do you lean more toward Jay Gonzalez or Charlie Baker? [Names rotate in random order in the question.]

1. Jay Gonzalez, the Democrat
2. Charlie Baker, the Republican
8. Don't know / Undecided (DO NOT READ)
9. Refused (DO NOT READ)

Q: SEN1 *****

Voters also will elect a United States senator in November. If the election for Senate were held today, and the candidates were Elizabeth Warren, the Democrat, Geoff Diehl (pronounced Jeff Deal), the Republican, and Shiva Ayyadurai (pronounced Sheeva Eye-you-door-ah), the independent, would you vote for Elizabeth Warren, Geoff Diehl, Shiva Ayyadurai, or some other candidate for Senator? [Names rotate in random order in the question.]

- | | |
|---|-----------------|
| 1. Elizabeth Warren, the Democrat | GO TO Q. ENTHUS |
| 2. Geoff Diehl, the Republican | GO TO Q. ENTHUS |
| 3. Shiva Ayyadurai, the independent | GO TO Q. ENTHUS |
| 4. Some other candidate | GO TO Q. SEN2 |
| 5. Wouldn't vote (DO NOT READ) | GO TO Q. SEN2 |
| 8. Don't know / Undecided (DO NOT READ) | GO TO Q. SEN2 |
| 9. Refused (DO NOT READ) | GO TO Q. SEN2 |

Q: SEN2 *****

At this moment do you lean more toward Elizabeth Warren, Geoff Diehl, or Shiva Ayyadurai?
[Names rotate in random order in the question.]

1. Elizabeth Warren, the Democrat
2. Geoff Diehl, the Republican
3. Shiva Ayyadurai, the independent
8. Don't know / Undecided (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENTHUS *****

Compared to past elections, this year do you feel more enthusiastic about voting than usual, less enthusiastic about voting than usual, or do you feel about the same? [Options “more enthusiastic” and “less enthusiastic” rotate in random order in the question.]

1. More enthusiastic about voting than usual
2. Less enthusiastic about voting than usual
3. About the same
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENGAGE1 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year.

(HIT ANY KEY TO CONTINUE)

[Questions ENGAGE2 through ENGAGE6 rotate in random order]

Q: ENGAGE2 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year. (No need to repeat question)

Attended a political rally, protest or campaign event

1. Yes
2. No
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENGAGE3 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year. (No need to repeat question)

Worked or volunteered for a political party, candidate or campaign

1. Yes
2. No
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENGAGE4 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year. (No need to repeat question)

Contributed money to a candidate running for public office or to a group working to elect a candidate

1. Yes
2. No
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENGAGE5 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year. (No need to repeat question)

Tried to persuade a family member or friend to support a candidate or a political party

1. Yes
2. No
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: ENGAGE6 *****

Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the past year. (No need to repeat question)

Publicly expressed your support for a candidate, elected official or political campaign on Facebook, Twitter or other social media

1. Yes
2. No
8. Don't know (DO NOT READ)
9. Refused (DO NOT READ)

Q: PREZ1 *****

Looking ahead to the race for president in 2020, there has been talk that Elizabeth Warren should run for president. Do you think it would be a good idea or a bad idea for Elizabeth Warren to run for president? [Options “good idea” and “bad idea” rotated in random order in the question.]

(Note to interviewer: The responses rotate.)

- | | |
|---------------------------------------|----------------|
| 1. A good idea | GO TO Q. PREZ2 |
| 2. A bad idea | GO TO Q. PREZ3 |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. Q10A |

Q: PREZ2 *****

In a sentence or two, can you say why you think it would be a good idea for Elizabeth Warren to run for president? (GO TO Q. Q10A)

Q: PREZ3 *****

In a sentence or two, can you say why you think it would be a bad idea for Elizabeth Warren to run for president?

Q: Q10a *****

We're almost finished. We have just a few more questions to help us understand our survey results.

Thinking about your telephone use, do you have a working cell phone?

- | | |
|---------------------------------------|---------------|
| 1. Yes, has a cell phone | GO TO Q. Q10B |
| 2. No, does not have a cell phone | GO TO Q. Q12 |
| 9. Don't know / Refused (DO NOT READ) | GO TO Q. Q12 |

Q: Q10B *****

Of all the telephone calls that you receive, do you get

1. All or almost all calls on a cell phone
2. Some on a cell phone and some on a regular home phone
3. All or almost all calls on a regular home phone
9. Don't know / Refused (DO NOT READ)

Q: Q12 *****

What is the highest level of education that you have completed?

(DO NOT READ CATEGORIES)

1. No high school diploma
2. High school graduate
3. Some college or two-year associate degree
4. College graduate (four-year degree)
5. Post-graduate study (masters, doctorate, law, medical school)
9. Don't know / refused

Q: Q13a *****

For statistical purposes only, in what year were you born?

(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.) _____

Q: Q14 *****

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

1. Yes
2. No
9. Don't Know / Refused (DO NOT READ)

Q: Q15 *****

Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

1. White or Caucasian
2. Black or African-American
3. Native American
4. Asian or Asian-American
5. Some other race (DO NOT READ)
9. Don't Know / Refused (DO NOT READ)

Q: Q16 *****

So that we can group answers, is your total annual family income before taxes....?

- 1 Under \$35,000
- 2 \$35,000 to just under \$70,000
- 3 \$70,000 to just under \$100,000
- 4 \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1 *****

That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted beginning in late October on the Western New England University web site at www.wne.edu. Have a good day / evening.

Q: TERM1 *****

We are only interviewing residents of Massachusetts for this study.
Thank you for your time. Have a good day / evening.