

**Western New England University Polling Institute  
Massachusetts Statewide Survey, March 1-31, 2021: Final Draft  
Cell Phone Version**

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Interviewer: \_\_\_\_\_

Respondent phone number: \_\_\_\_\_ Record number: \_\_\_\_\_

**Q: INTRO \*\*\*\*\***

Hello, my name is (first name),

I am a student calling from Western New England University. We are doing a survey about COVID-19. The survey takes eight minutes or less and all answers are confidential. Would you help us by taking the survey?

IF YES, CLICK NEXT TO CONTINUE.

IF THEY HESITATE, ASK IF THEY WOULD LIKE TO TAKE THE SURVEY ONLINE, THEN GET PERMISSION TO TEXT THE LINK TO THEM. CLICK THE RED X AND CODE APPROPRIATELY.

IF NO, CLICK THE RED X AND CODE AS A REFUSAL.

IF THEY WANT TO SCHEDULE A CALLBACK, CLICK THE RED X AND SCHEDULE A CALLBACK.

IF RESPONDENT OBJECTS TO RECEIVING A CALL ON A CELL PHONE:

"I understand that this is a cell phone number. We are calling both cell phone and landline numbers to ensure we have a representative sample. Would you be willing to complete this short survey?"

**Q: SAFE \*\*\*\*\***

Are you in a place where you can safely talk on the phone and answer my questions?  
For example, if you are driving we can schedule a time to call back.

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS YES, BUT THE RESPONDENT SAYS HE / SHE IS DRIVING, SAY THAT WE WILL CALL THEM BACK. CLICK THE RED X AND SCHEDULE A CALLBACK.

IF THE ANSWER IS NO, CLICK THE RED X AND SCHEDULE A CALLBACK.

Q: SCREEN \*\*\*\*\*

Are you age 18 or older?

IF THE ANSWER IS YES, CLICK NEXT TO CONTINUE.

IF THE ANSWER IS NO, THANK THE RESPONDENT FOR HIS / HER TIME, AND EXPLAIN THAT WE ARE ONLY INTERVIEWING ADULTS FOR THE SURVEY. THEN, CLICK THE RED X AND CODE THE RESPONDENT AS INELIGIBLE.

Q: Q1 \*\*\*\*\*

Are you a resident of Massachusetts?

- 1. Yes
- 2. No (Go to TERM1)
- 9. Don't know / Refused (DO NOT READ) (Go to TERM1)

Q: Q2a \*\*\*\*\*

What is the name of the county in Massachusetts where you live?

(INTERVIEWER: DO NOT READ CHOICES. IF RESPONDENT DOESN'T KNOW THE COUNTY, ASK FOR THE TOWN AND ENTER IT IN "OTHER.")

- 1. Barnstable
- 2. Berkshire
- 3. Bristol
- 4. Dukes
- 5. Essex
- 6. Franklin
- 7. Hampden
- 8. Hampshire
- 9. Middlesex
- 10. Nantucket
- 11. Norfolk
- 12. Plymouth
- 13. Suffolk
- 14. Worcester
- 15. Other (Specify): \_\_\_\_\_
- 99. Don't know / refused

Q: Q2 \*\*\*\*\*

What is your gender?

- 1. Male
- 2. Female
- 3. Other (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: job1 \*\*\*\*\*

First, do you approve or disapprove of the way Charlie Baker is handling his job as governor?

- 1. Approve
- 2. Disapprove
- 9. Don't know / Refused (DO NOT READ)

Q: job1a \*\*\*\*\*

Do you approve or disapprove of the way Charlie Baker is handling the state's response to COVID-19?

- 1. Approve
- 2. Disapprove
- 9. Don't know / Refused (DO NOT READ)

Q: cov1 \*\*\*\*\*

Next, we'd like to ask you a few questions about life during COVID-19.

CLICK NEXT TO CONTINUE

Q: school1 \*\*\*\*\*

As you may know, the state wants elementary school students to be able to attend classes in the classroom five days a week beginning in April. Do you support or oppose this idea? Do you...

(If respondent answers support, ask, "Do you strongly support or somewhat support?" If respondent answers oppose, ask, "Do you strongly oppose or somewhat oppose?")

- 1. Strongly support
- 2. Somewhat support
- 3. Neither support nor oppose
- 4. Somewhat oppose
- 5. Strongly oppose
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: PAR1 \*\*\*\*\*

Are you a parent or guardian of a child or children enrolled in kindergarten through twelfth grade?

- 1. Yes
- 2. No [GO TO Q. SHOT1]
- 9. Refused (DO NOT READ) [GO TO Q. SHOT1]

Q: par1a \*\*\*\*\*  
In what grade or grades is your child or children enrolled?

(Interviewer: Check as many as apply)

- 1. Kindergarten through fifth grade
- 2. Sixth through eighth grade
- 3. Ninth through twelfth grade
- 9. Refused (DO NOT READ)

Q: shot1 \*\*\*\*\*  
Next, how much information have you heard or read about the state's program to distribute COVID-19 vaccines? A lot, some, a little, or none at all?

- 1. A lot
- 2. Some
- 3. A little
- 4. None at all
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

[THE FOLLOWING TWO QUESTIONS ROTATE IN RANDOM ORDER IN THE SURVEY]

Q: shot2 \*\*\*\*\*  
Using a grading scale of A, B, C, D, or failing, what grade would you give the state for the vaccination program so far?

- 1. A
- 2. B
- 3. C
- 4. D
- 5. Failing
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: shot3 \*\*\*\*\*  
Using a grading scale of A, B, C, D, or failing, what grade would you give Governor Charlie Baker for the vaccination program so far?

- 1. A
- 2. B
- 3. C
- 4. D
- 5. Failing
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: vac1a \*\*\*\*\*

Next, have you received at least one dose of a COVID-19 vaccine, or not?

- 1. Yes [GO TO Q. VAC3]
- 2. No
- 9. Refused to answer (DO NOT READ)

Q: vac1 \*\*\*\*\*

If the vaccine to prevent COVID-19 were available to you today, how likely or unlikely would you be to get the vaccine?

- 1. Very likely [GO TO Q. VAC3]
- 2. Somewhat likely [GO TO Q. VAC3]
- 3. Somewhat unlikely
- 4. Very unlikely
- 8. Don't know (DO NOT READ) [GO TO Q. VAC3]
- 9. Refused (DO NOT READ) [GO TO Q. VAC3]

Q: vac2 \*\*\*\*\*

In your own words, what is the top reason why you would be unlikely to get the vaccine?

(Interviewer: Do not read the list. Accept only one answer. Probe for the most important reason.)

- 01. I don't trust the approval process
- 02. Concern about side effects
- 03. Don't think I will need it
- 04. Concern about the contents of the vaccine
- 05. I want to know more about how it works
- 06. Development has been too rushed; not enough testing
- 07. Doesn't trust vaccines in general
- 08. Doesn't think vaccine will work
- 09. Medical / health reasons
- 10. Too difficult to get an appointment to receive it
- 11. Other (specify) \_\_\_\_\_
- 12. Don't know (DO NOT READ)
- 13. Refused (DO NOT READ)

Q: vac3 \*\*\*\*\*

How likely or unlikely is it that all adults in Massachusetts who want a vaccine will be able to get one by the end of the summer?

- 1. Very likely
- 2. Somewhat likely
- 3. Somewhat unlikely
- 4. Very unlikely
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov4 \*\*\*\*\*  
Next, do you support or oppose your city or town requiring people to wear masks in public places?

- 1. Support
- 2. Oppose
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov5 \*\*\*\*\*  
How much longer do you think it will be before your daily life can return to the way it was before the COVID-19 pandemic began?

- 1. In three months or less
- 2. In four to six months
- 3. In seven to eleven months
- 4. In a year
- 5. In more than a year
- 6. My life is the same as, or has already returned to the way it was, before the pandemic (DO NOT READ)
- 7. My life will never return to the way it was before the pandemic (DO NOT READ)
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov5a \*\*\*\*\*  
How worried are you about contracting COVID-19? Very worried, somewhat worried, not very worried, or not at all worried?

- 1. Very worried
- 2. Somewhat worried
- 3. Not very worried
- 4. Not at all worried
- 7. I have had COVID-19 (DO NOT READ)
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov5b \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

CLICK NEXT TO CONTINUE

[QUESTIONS COV6 THROUGH COV10 ROTATE IN RANDOM ORDER]

Q: cov6 \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

(Interviewer: No need to read the question stem again unless the respondent asks for that.)

Dining inside a restaurant

- 1. Very safe
- 2. Somewhat safe
- 3. Somewhat unsafe
- 4. Very unsafe
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov7 \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

(Interviewer: No need to read the question stem again unless the respondent asks for that.)

Watching a movie in a movie theater

- 1. Very safe
- 2. Somewhat safe
- 3. Somewhat unsafe
- 4. Very unsafe
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov8 \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

(Interviewer: No need to read the question stem again unless the respondent asks for that.)

Attending a service in a church, synagogue, mosque, or other place of worship

- 1. Very safe
- 2. Somewhat safe
- 3. Somewhat unsafe
- 4. Very unsafe
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov9 \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

(Interviewer: No need to read the question stem again unless the respondent asks for that.)

Exercising in a gym or health club

- 1. Very safe
- 2. Somewhat safe
- 3. Somewhat unsafe
- 4. Very unsafe
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: cov10 \*\*\*\*\*  
Even with social distancing and masks, how safe or unsafe are the following activities during the pandemic?

(Interviewer: No need to read the question stem again unless the respondent asks for that.)

Traveling on an airplane

- 1. Very safe
- 2. Somewhat safe
- 3. Somewhat unsafe
- 4. Very unsafe
- 8. Don't know (DO NOT READ)
- 9. Refused (DO NOT READ)

Q: Q41 \*\*\*\*\*  
We just have a few more questions to help us understand our survey results.

Are you currently registered to vote at the address where you live or not?

- 1. Yes
- 2. No [GO TO Q. 10A]
- 9. Don't know / Refused (DO NOT READ) [GO TO Q. 10A]

Q: Q42 \*\*\*\*\*  
In politics today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 Democrat [GO TO Q. 42B]
- 2 Republican [GO TO Q. 42B]
- 3 Independent
- 4 Something else / Other
- 9 Don't Know/Refused (DO NOT READ)



Q: Q42a \*\*\*\*\*

Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic
- 2 Republican
- 3 Other Party (DO NOT READ)
- 4 Neither (DO NOT READ)
- 9 Don't Know/Refused (DO NOT READ)

Q: q42B \*\*\*\*\*

Thinking about your voter registration that is on file with your local election office, are you registered as a

- 1 Democrat
- 2 Republican
- 3 Unenrolled or independent voter
- 4 Or something else? (specify)
- 9 Don't Know/Refused (DO NOT READ)

Q: Q10a \*\*\*\*\*

Thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- 1. Yes, has a home telephone Go to Q. Q10b
- 2. No, does not have a home telephone Go to Q. Q12
- 9. Don't know / Refused (DO NOT READ) Go to Q. Q12

Q: Q10b \*\*\*\*\*

Of all the telephone calls that you receive, do you get

- 1. All or almost all calls on a cell phone
- 2. Some on a cell phone and some on a regular home phone
- 3. All or almost all calls on a regular home phone
- 9. Don't know / Refused (DO NOT READ)

Q: Q12 \*\*\*\*\*

What was the last grade in school that you completed?

(DO NOT READ CATEGORIES)

- 1. No high school diploma
- 2. High school graduate
- 3. Some college or two-year associate degree
- 4. College graduate (four-year degree)
- 5. Post-graduate study (masters, doctorate, law, medical school)
- 9. Don't know / refused

Q: Q13a \*\*\*\*\*  
For statistical purposes only, in what year were you born?  
(Interviewer: Enter the four-digit year. If the respondent refuses to answer the question, enter 9999.) \_\_\_\_\_

Q: zcode \*\*\*\*\*  
For statistical purposes only, what is your zip code?  
(Interviewer: Enter the five-digit zip code. If the respondent refuses to answer the question, enter 99999)\_\_\_\_\_

Q: Q14 \*\*\*\*\*  
Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish-speaking background?

1. Yes
2. No
9. Don't Know / Refused (DO NOT READ)

Q: Q15 \*\*\*\*\*  
Which of the following describes your race? You can select as many as apply.

(INTERVIEWER: CHECK ALL THAT APPLY. IF THE RESPONDENT SAYS HISPANIC, ASK IF SHE / HE IS WHITE HISPANIC OR BLACK HISPANIC. IF THE RESPONDENT REFUSES TO SAY, CODE THE RESPONDENT AS SOME OTHER RACE.)

1. White or Caucasian
2. Black or African-American
3. Native American
4. Asian or Asian-American
5. Some other race (DO NOT READ)
9. Don't Know / Refused (DO NOT READ)

Q: Q16 \*\*\*\*\*  
So that we can group answers, is your total annual family income before taxes....?

1. Under \$35,000
2. \$35,000 to just under \$70,000
3. \$70,000 to just under \$100,000
4. \$100,000 or more
- 9 Don't Know/ Refused (DO NOT READ)

Q: THANK1 \*\*\*\*\*  
That concludes the survey. Thank you very much for your help. If you would like to see the results of the survey, they will be posted beginning in early April on the Western New England University web site at [www.wne.edu](http://www.wne.edu). Have a good day / evening.

Q: TERM1 \*\*\*\*\*  
We are only interviewing residents of Massachusetts for this study. Thank you for your time. Have a good day / evening.