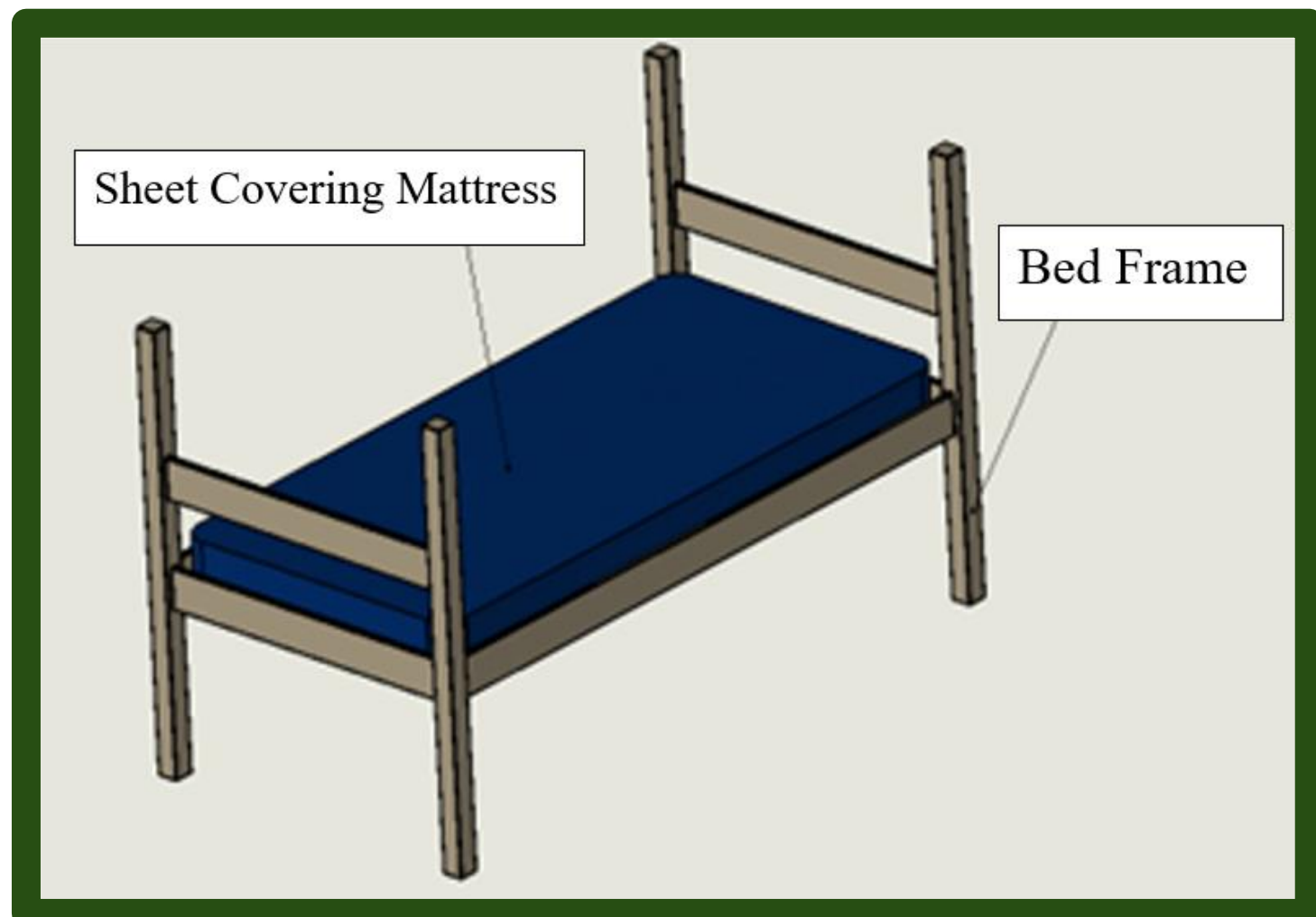
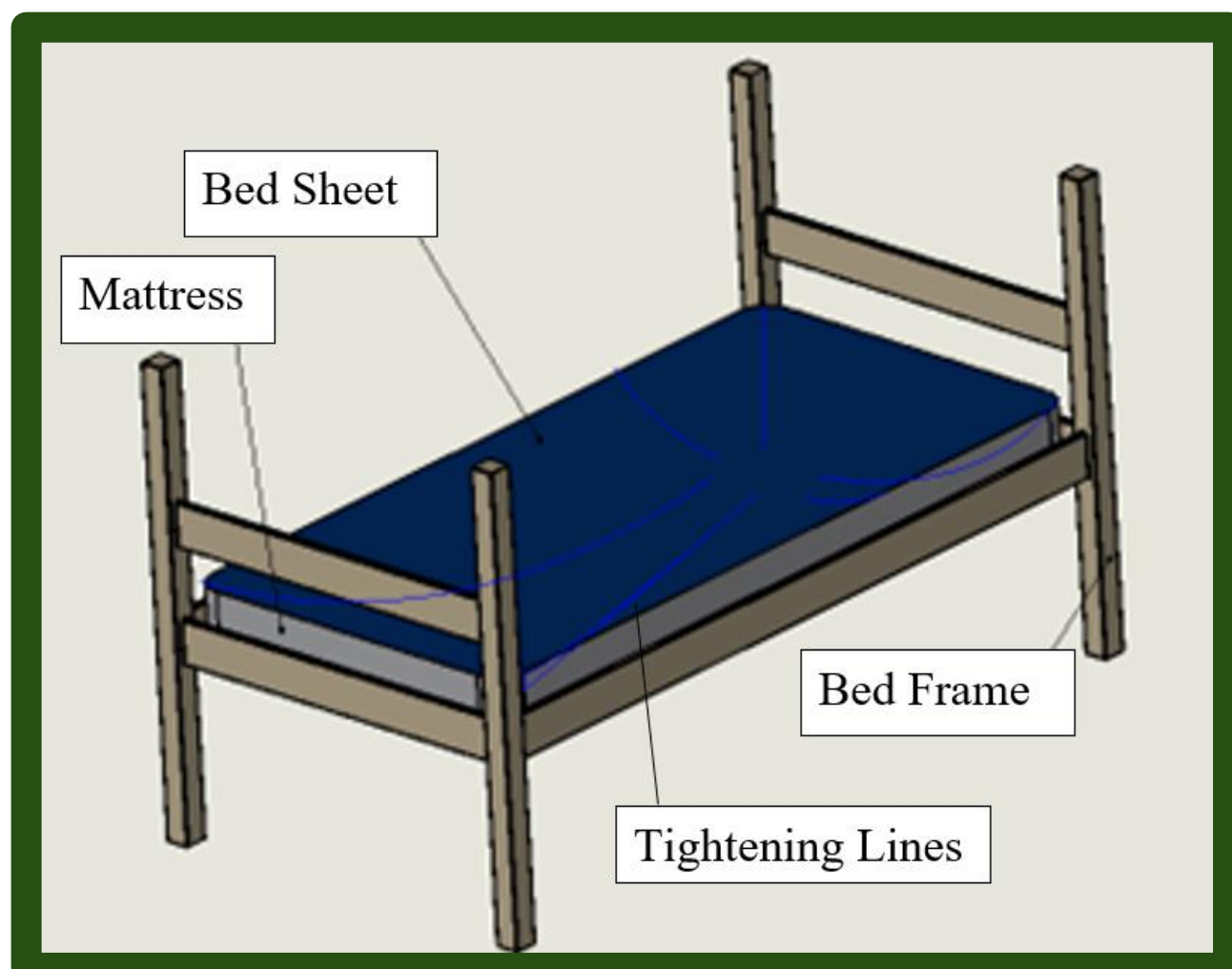
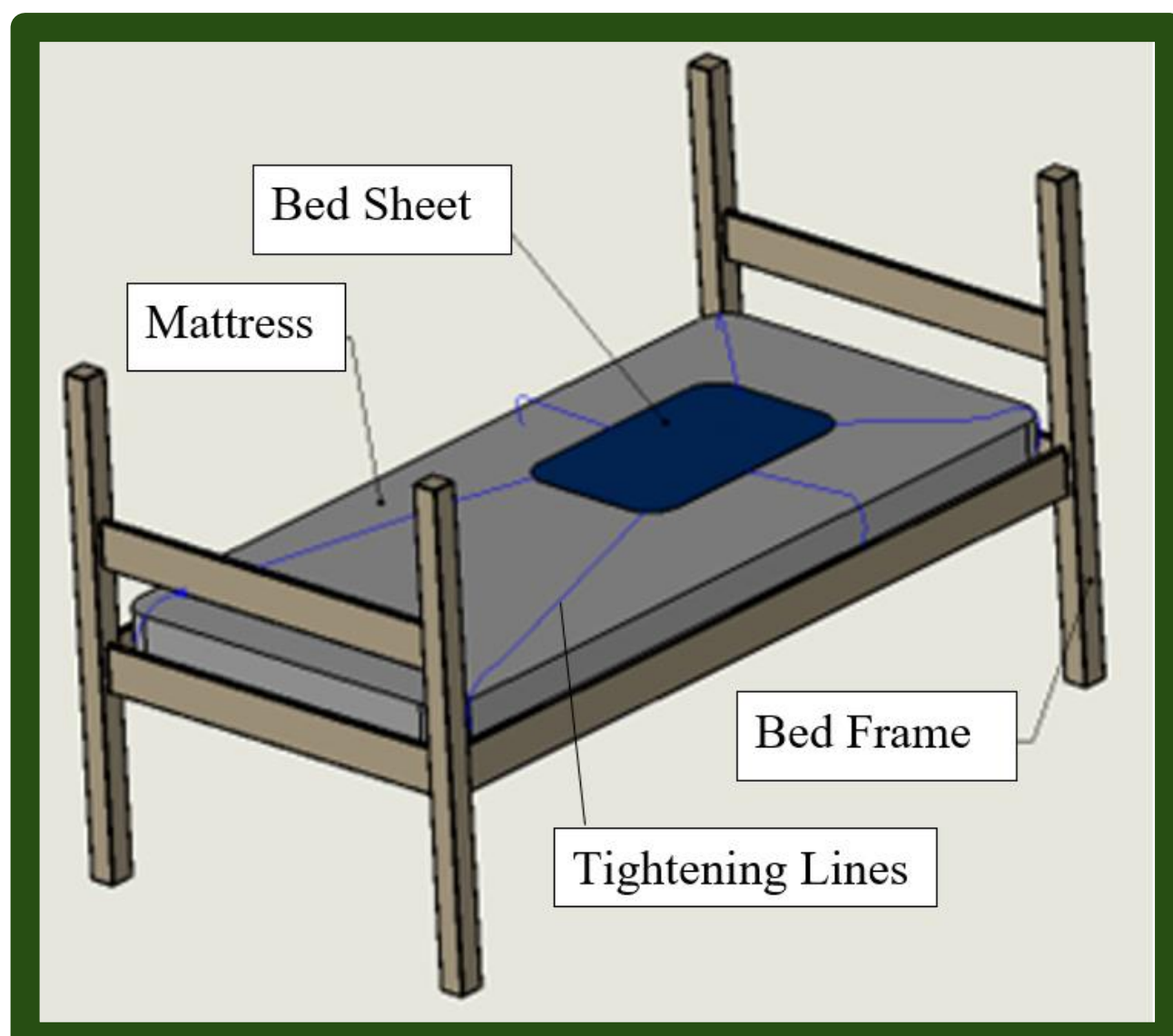
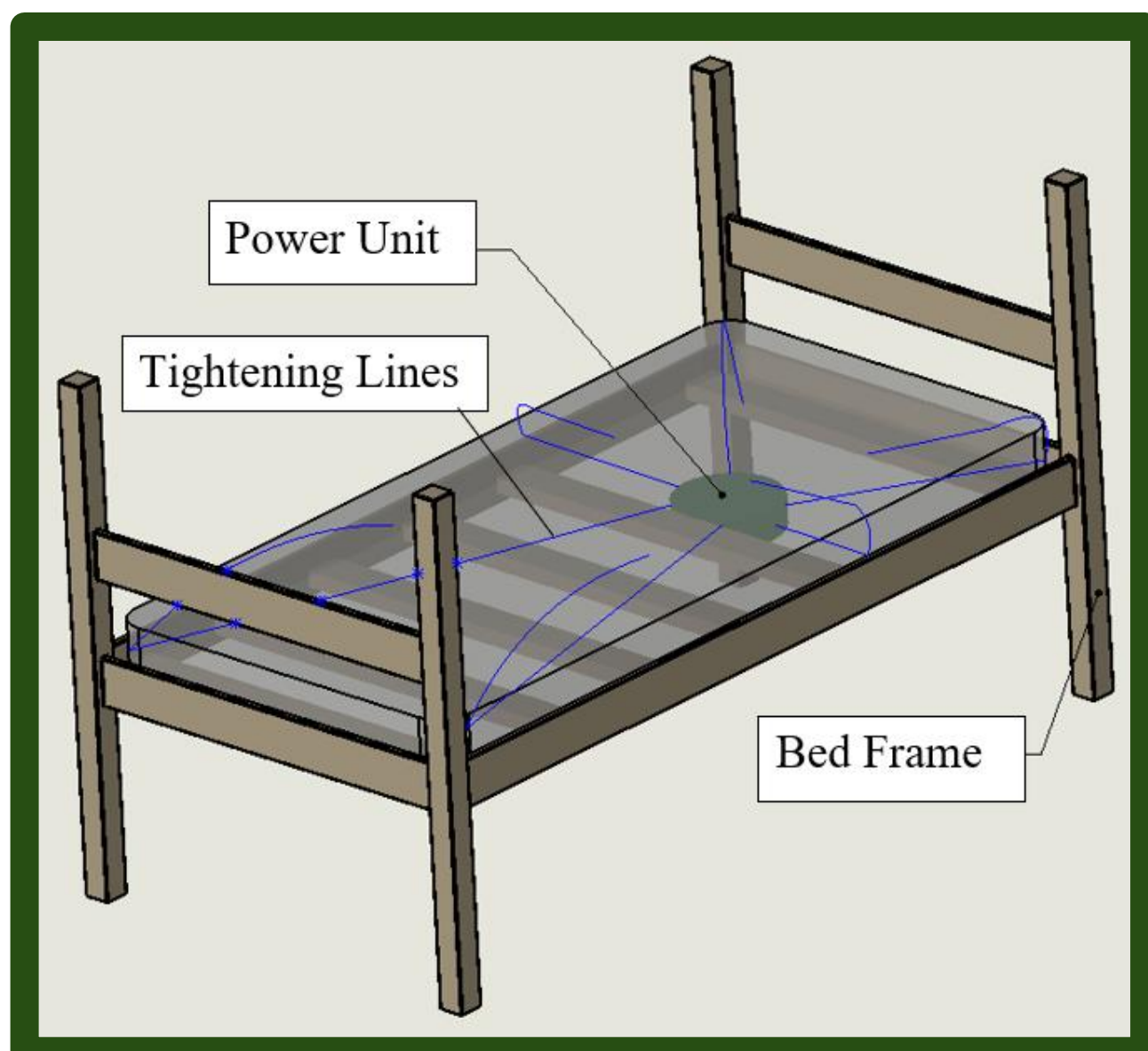




**MSRP**  
**\$150.00**

**EXPECTED REVENUE**  
**AFTER 3 YEARS**  
**\$5.6 Million**

Revolutionizing the way you put your sheets onto your bed while keeping them in place. Through a quiet, motorized system: clip your sheets onto the device, press the start button on the remote, and watch as your sheets are magically pulled (and held) into place.



<b>Target Market</b>	Elderly (65 and up) <i>Not in nursing homes or assisted living</i>	Physically Disabled <i>(Partially immobilized)</i>	Average Homeowner
<b>Overall Size</b>	50 million	61 Million	79 million
<b>Size Expected to Capture (1%)</b>	500,000	610,000	790,000

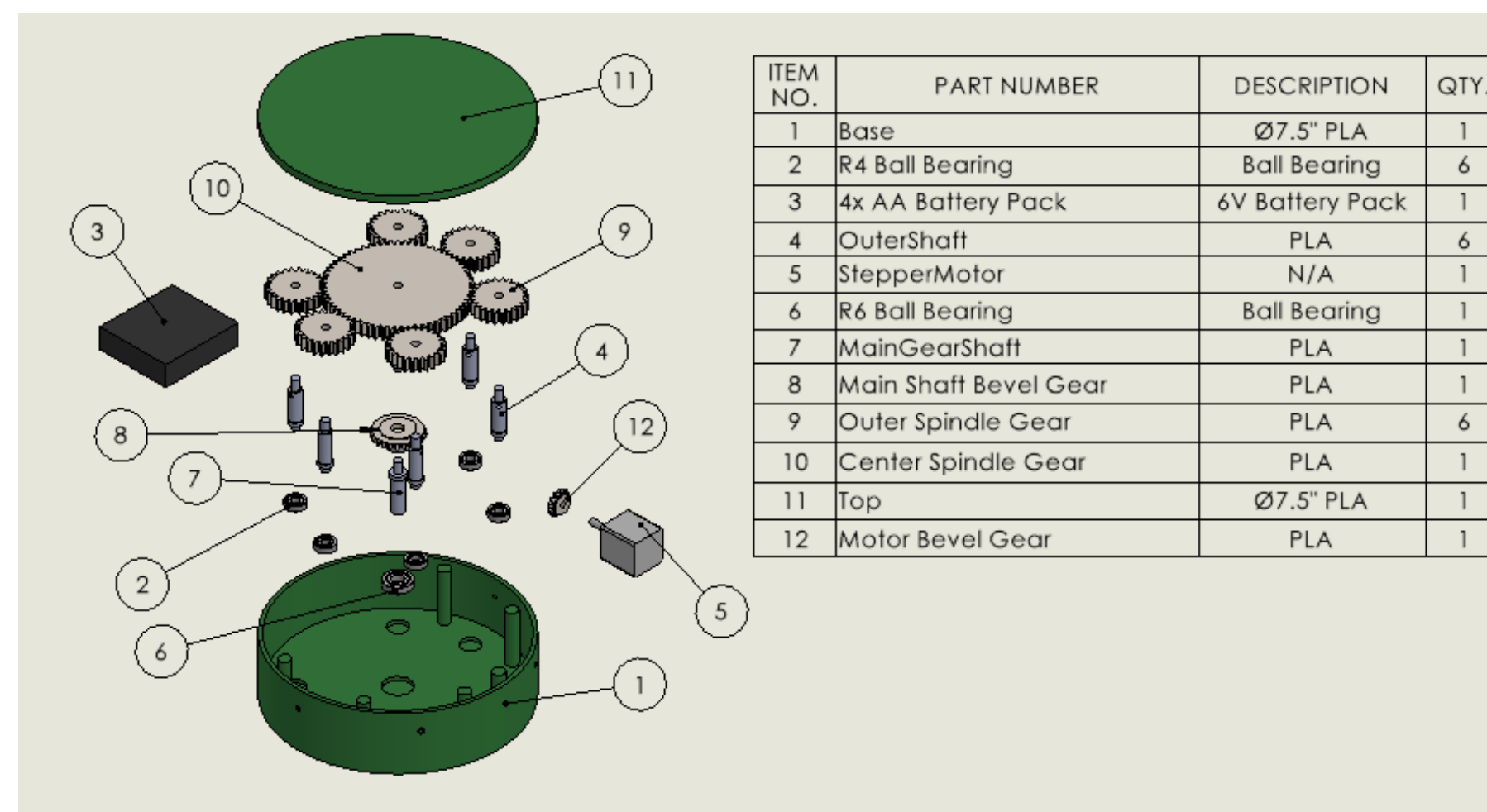
Feature	Function	Benefit
Tighten & loosen buttons	<ul style="list-style-type: none"> <li>To pull tighter cords</li> <li>To make the sheet easy to take off</li> </ul>	<ul style="list-style-type: none"> <li>Can put on bed sheet without moving</li> <li>Can take off bed sheet without moving</li> </ul>
Clips	<ul style="list-style-type: none"> <li>To attach the cords to the bed sheet</li> <li>Make sure the bed sheet doesn't release from clip</li> <li>Easy to open clip</li> </ul>	<ul style="list-style-type: none"> <li>Bedsheet is tight and won't fall off.</li> <li>Allows for easier installation.</li> </ul>
Motor	<ul style="list-style-type: none"> <li>Automatically loosen and tighten the cords</li> </ul>	<ul style="list-style-type: none"> <li>To make the ClipSheet feasible and faster than by hand</li> </ul>
Cords	<ul style="list-style-type: none"> <li>Be long enough to attach to the sheet and pull bed sheet on tight</li> </ul>	<ul style="list-style-type: none"> <li>Long cords make it easier for the consumer to attach</li> </ul>

**Step 1: Install ClipSheet underneath the bed.**

**Step 2: Clip the bed sheet using the clipping mechanism shown below**

**Step 3: Activate the motor and the bed sheet will be pulled over the mattress**

**Step 4: Stop the motor once the bed sheet is pulled under the mattress**



**Invented By: Raghdah Aldoghani, MaryKate Caron, Jonathan Civiello, Anthony Gamba, Dylan Hanley**