

Presents:

Pipe-Vac

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Features	Function	Benefit
Motorized drain snake	Goes down the drain to reach hair clog	Hair clog is easily reached and can be removed
Scraper "cup"	Collects and removes hair from the pipe	Collects hair into collection area
Hair collection area	Collects hair for easy, touch-free disposal	Do not have to touch hair

A vacuum-like appliance that efficiently clears hair drain clogs and allows the user to dispose of the hair without touching anything gross.

Pipe-Vac's mission is to transform the way that homeowners view clogged drains by making the process easy and mess free, and with a product that will never let you down! Cumulative Revenue after 3 years: \$2,000,985

Target Market: 29.6 million households Capture 5%: 1.4 million households

