

## What is HandiZip?

A pair of unique clamps that aid in the process of zipping. Compatible with most coats and jackets, HandiZip aids those who have trouble aligning and operating their zippers in a low-profile and simple way.



## Why Choose HandiZip?

- Affordable
- Simple operation
- Allows for independence
- QOL improvements
- Low-profile

**MRSP: \$10**



**3 YR. Cumulative Revenues \$2.6 million**

## Target Market:

**61 million adults living with a disability**

**Capture 5%**



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Feature	Function	Benefit
Ergonomic Design	Fits well into the hands	Makes using the device easier for elderly customers and prevent hand pain while using
Rigid Sides	Provide support to start the zipper	Rigid side allows the user to easily begin to pull the zipper up which can be challenging for some users
Flexible Clamping Top	Grips onto jacket	Prevents the HandiZip from falling off during use or activity so you never have to worry about losing your product