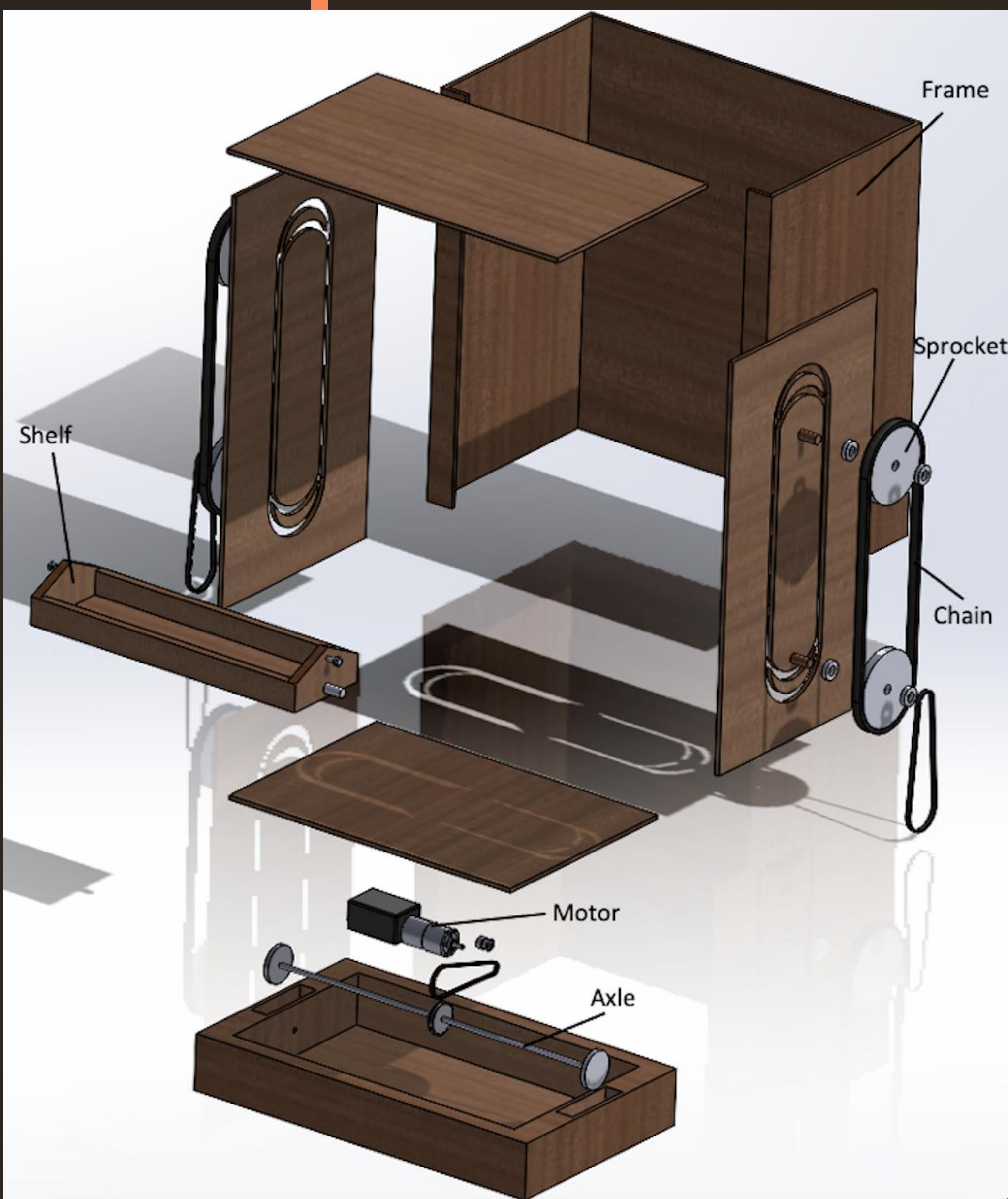


▲ Opti-Shelf ▼

MSRP: \$800



The Opti-Shelf brings efficiency and convenience to the consumer by creating additional surface area as well as maximizing the use of what is already there.

-15.2M disabled people, aiming to capture 2% of the market (304K)

-19,000 warehouses, aiming to capture 1.5% (285K)

-140M houses in the U.S., aiming to capture .01% (1.4M)



Never struggle to reach the top shelf again!

- easy to use
- button operated
- aesthetically pleasing

Forecasting \$4 Million in revenues in 3 years

Features	Functions	Benefits
Quality Maple	Durable, strong, aesthetically pleasing.	Matches with wood cabinets, looks great in a kitchen.
Rotational	Puts shelves in accessible areas.	Enables wasted space to be utilized.
Button Operated	Rotates the shelves to the user's desired position.	Anybody can use it, no physical demand.
Track System	Creates stabilization, enables smooth movement.	Shelves remain stable, items stay in position.
Shelves	Creates surface for users to place a variety of items.	Increases the amount of surface area the user has.
Motor	The catalyst behind the rotation.	Automated movement to ensure convenience.