

Individual Focus.



Global Perspectives.

A Personal Approach to a University Education



Our Mission

The hallmark of the Western New England experience is an unwavering focus on and attention to each student's academic and personal development, including learning outside the classroom. Faculty, dedicated to excellence in teaching and research, and often nationally recognized in their fields, teach in an environment of warmth and personal concern where small classes predominate. Administrative and support staff work collaboratively with faculty in attending to student development so that each student's academic and personal potential can be realized and appreciated. Western New England develops leaders and problem-solvers from among our students, whether in academics, intercollegiate athletics, extracurricular and cocurricular programs, collaborative research projects with faculty, or in partnership with the local community.

At Western New England, excellence in student learning goes hand in hand with the development of personal values such as integrity, accountability, and citizenship. Students acquire the tools to support lifelong learning and the skills to succeed in the global workforce. Equally important, all members of our community are committed to guiding students in their development to become informed and responsible leaders in their local and global communities by promoting a campus culture of respect, tolerance, environmental awareness, and social responsibility. We are positioned well to accomplish these goals as a truly comprehensive institution whose faculty and staff have historically collaborated in offering an integrated program of liberal and professional learning in the diverse fields of arts and sciences, business, engineering, law, and pharmacy.





“Strategic planning is fundamentally about transformation. It is no coincidence that we named our first comprehensive campaign for the university *Transformations*, for we had successfully determined through the Strategic Plan how we would transform ourselves; and through the campaign, we would spread the word: Western New England has always been forward-looking, has always embraced rapid transformation, and has always used its resources for effective and carefully-controlled growth. And through the campaign, we raised the money needed to fund the transformation we had so carefully articulated in our Strategic Plan.”

Anthony S. Caprio
President

Strategic Plan 2009-2018

Western New England's *Strategic Plan. Individual Focus. Global Perspectives. A Personal Approach to a University Education (2009-2018)* sets forth a "road map" for our future. Over the next decade it will serve as a guide to our continued growth and development as we approach our centennial in 2019.



Through this plan, we have a clear vision of our future and are prepared to seize the abundance of opportunities that lie ahead.

The Strategic Plan focuses on eight key "directions" which outline areas of greatest importance in forwarding the mission and goals of Western New England.

DIRECTION ONE: Focus on multiple aspects of the development of the whole student.

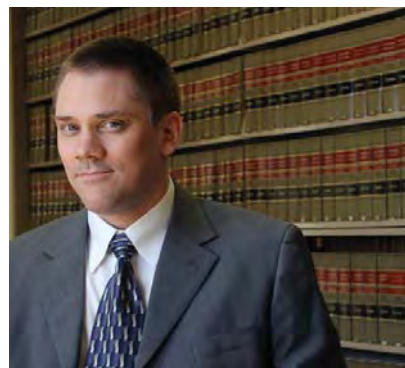
Our goal is to graduate students who are not only prepared to make a living, but educated to enjoy a richly rewarding life. Integrated into the fabric of our institutional culture is a network of support and mentorship that helps students to develop talents and interests to the fullest. Through a continually evolving curriculum, experiential learning opportunities, travel initiatives, environmental stewardship, and exposure to the arts, we lay the foundation for students to become leaders in their communities and citizens of the world.

DIRECTION TWO: Continue to elevate the academic excellence of the Western New England undergraduate education drawing upon our heritage of integrated liberal and professional learning opportunities.

Our vision is focused on elevation—continuing to raise the bar on academic excellence. At the undergraduate level, this begins with the recruitment of outstanding faculty. It is realized through laboratories and technology that promote top-notch research by both students and professors. This vision is strengthened through intentionally small class sizes and faculty-centered student advising that lead to academic success. And it will be enhanced by the integration of foreign languages and the arts into our curriculum.

DIRECTION THREE: Increase our focus on excellence in graduate and professional education, research, and scholarship, calling on our strength as a comprehensive institution.

Many of our programs and departments are achieving national distinction. To ensure excellence in graduate school programming, we are building on current successes and raising the expectations for excellence across all departments in all schools. We are developing new programs at the master's and doctoral level, many of which capitalize on our ability to offer distinctive interdisciplinary programs. Leading this effort is the development of a School of Pharmacy. Moving beyond existing part-time models, we are creating full-time programs to attract local, national, and international students.



DIRECTION FOUR: Promote and support Western New England's distinctive vision for internationalization throughout our entire community.

The 21st century is rapidly progressing on a global stage economically, politically, and socially. Western New England is committed to enhancing opportunities for faculty and students to seek educational experiences abroad and for international students and faculty to join our educational community. We have established an International Programs Coordinating Council to support these goals and plan to develop an Office of International Programs.

DIRECTION FIVE: Develop and practice our vision of diversity and pluralism on campus.

The Western New England community believes that education should both enable and empower all community members to live and work in an environment sensitive to diversity in ethnicity, gender, geographic origin, life circumstance, physical or intellectual ability, political inclination, race, religion, sexual orientation, and socioeconomic status. In and out of the classroom, we encourage a world-view embracing differing ideas and positions, and strive to create an inclusive living and learning environment that brings divergent voices into the learning dialogue.

DIRECTION SIX: Build upon a physical and operational environment that will support our status as a pre-eminent comprehensive institution.

Technology has advanced at an accelerating pace since the *Strategic Plan for 1999-2008* was developed. To outpace our competitors and reach the level of our aspirant institutions, we are putting the technology resources in place to elevate our current communications infrastructure and to anticipate future needs. Strides in technology will go hand in hand with a sensitivity to enhancing student/faculty life by providing more social and recreational spaces; additions and improvements to classrooms, labs, and offices; continual modernization of athletic facilities; and sustainability initiatives consistent with a commitment to the “greening” of our campus.

DIRECTION SEVEN: Engage the institution more fully in integrated collaborative partnerships and alliances within the campus as well as beyond the campus with alumni and local, regional, national, and international communities.

Recognizing that our campus community is affected by a broad range of external forces, we are building strategic partnerships and identifying priorities that mutually serve the interests of the College, its stakeholders, and the local and regional communities. Key among these constituencies are alumni, the ambassadors of Western New England. Strengthening ties with our alumni builds important bonds from our past to our present and to our future. We also celebrate our strong roots in the City of Springfield. We are committed to developing new alliances with city schools and departments and to remaining a key economic engine in the growth of the city and the region in the 21st century.

DIRECTION EIGHT: In order to facilitate the success of the individual strategic initiatives proposed in this Strategic Plan as well as to fulfill our potential as a regional and national leader, pursue changing our institutional status from that of a College to that of a University.

Without sacrificing any of the character that has come to define Western New England—the personal attention to students, the informal collegial atmosphere of the campus, or the flexibility of a relatively small institution—becoming a university better reflects our growth, our diversity, our expanded graduate offerings, and our comprehensive nature. University status will enable us to compete more effectively with our many peer institutions that have become universities and to attract international students. Above all, as a university, we will be better positioned to fulfill our ongoing commitment to be a leader regionally and recognized nationally. All of this helps add value to the diplomas of both existing and future alumni of our institution.

“Having exposure to international perspectives, international attitudes, and international values helps students develop a ‘world view.’ This perspective is important now and will become increasingly important to the conduct of not only business, but social interaction in all avenues of society in the coming years.”



Dr. Jeanie Forray
*Chair and Associate Professor, Department of Management
Coordinator, MBA Program
Coordinator, International Practicum program*



“Alumni embody the values of our institution and represent our unique educational philosophy around the globe. Their success is our success and we are thrilled to see so many alumni returning to campus to inspire and mentor today’s students. Through our outreach efforts led by Dr. Caprio, we visit alumni across the country and always invite them to return to campus often to see our growth and progress firsthand.”

Beverly J. Dwight
Vice President for Advancement



“Going green—using renewable resources and alternative energy—isn’t a fad. It’s the wave of the future. Green student housing is something that not a lot of colleges have implemented yet, and Western New England is leading the way.”

Matthew Caron '10
Resident, Southwood Hall

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UNIVERSITY

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Western New England University is a private, independent, coeducational institution founded in 1919. Located on an attractive 215-acre -suburban campus in Springfield, Massachusetts, Western New England University serves some 3,965 students, including 2,575 full-time undergraduate students. Undergraduate, graduate, and professional programs are offered through Colleges of Arts and Sciences, Business, Engineering, and Pharmacy, and the School of Law.